The Deterrence Value of Tax Audit: Estimates from a Randomized Audit Program

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Abstract

In modern tax systems audit is the sole instrument through which the tax authority can detect noncompliance and create deterrence. We exploit a national program of randomized audits covering the entire population of VAT filers from Pakistan to study how much evasion audit uncovers and how much evasion it prevents by changing behavior. While audit uncovers a substantial amount of evasion (the evasion rate among firms in the bottom three size quartiles is more than 100%), it does not deter future cheating. Examining more than ten intensive and extensive margin outcomes, we detect no effect of audit on proximate or distant firm behavior. Our results suggest audits are suboptimally utilized in checking mechanical violations of law instead of creating deterrence against evasion.

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I Introduction

Modern tax system are based on the principle of self-assessment. Taxpayers assess their tax liability without interference from the revenue authority and report it through the tax return. The returns are considered final unless they are selected for audit. Typically, audit is the only point of contact between a taxpayer and the revenue authority and therefore the sole instrument through which the authority can punish noncompliance and create deterrence. How effectively audit does this is critical to how much revenue a country collects. Sarin & Summers (2019) estimate that in the US around \$1 trillion of additional revenue can be generated by improving IRS's audit capacity. Notwithstanding its importance to tax collection, audit has received little attention from public finance researchers. Importantly, we still do not understand fully how effective audits are in uncovering tax evasion and preventing it in future.

The central difficulty in identifying audit's role in the tax evasion decision of a taxpayer is its endogeneity. Modern tax administrations use sophisticated, risk-based algorithms to target audits toward more egregious tax evaders. While such targeting helps the authority deploy its scarce audit resources optimally, it prevents researchers from estimating audit impacts cleanly. In this paper, we overcome this central identification challenge by exploiting a national program of randomized audits from Pakistan. The program covers the entire population of tax filers in the country, and we have access to three waves of such randomized audits, leveraging which we estimate tax evasion at the baseline and audit's role in preventing it in future.

The randomized audit program began in 2013. Before that Pakistan's revenue authority (FBR) used to pick cases for audit using parametric, risk-based criteria. This practice, however, was challenged before the superior courts of the country inter alia on the grounds that the criteria were confidential and likely discriminatory against some taxpayers. While these challenges were pending, the FBR could not use parametric selection and was constrained to pick audit cases using random computer ballots. It is important to emphasize that randomized audits in our setting are not a subset of audits but for three consecutive years the entire audit program of the country was randomized. We focus on VAT audits conducted under the program. The VAT return is filed every month. The high-frequency VAT data allow us to identify both immediate and distant impacts of audit on behavior cleanly.

In the standard tax compliance model, a taxpayer reports it tax liability to the gov-

ernment trading off the benefit and cost of tax evasion (Allingham & Sandmo, 1972). The cost of evasion here is that with some probability the government would discover evasion and would recover the evaded amount along with a penalty. The probability this event occurs with is a composite term comprising the probability of audit and the probability of detection conditional on audit. In general, these two probabilities are unknown to taxpayers, although they may have formed beliefs on these based on their past interactions with the government. In our setting, the first of these probabilities is public knowledge. Before each random ballot, the FBR informed taxpayers the fraction of population to be picked for audit. The program thus creates a clean experiment whereby only the latter component of detection probability is manipulated: a random sample of firms are exposed to audit; they learn its ability to uncover evasion and update their priors accordingly. Based on the direction of such updating, they may start paying less or more revenue.

Random audits are commonly used to estimate the extent and anatomy of tax evasion in the economy. Our aim in this paper extends beyond that. We are also interested to see if audit changes the perceived likelihood of detection, thereby causing a permanent change in behavior. We do so using a long panel of administrative tax records spanning 120 months (July 2008 – June 2018), comprising the entire population of tax filers and covering both audit findings and tax returns.

We first document the results of audit. Of the 3,482 firms audited in the first wave, a positive unpaid amount was found against 986 (28.3%). In terms of volume, the unpaid amount roughly equals 8% of the aggregate baseline tax liability of *all* audited firms. For a developing country like Pakistan the evasion rate of 8% does not seem too high but its distribution is extremely unequal. The evasion rate is only around 6% for large firms (top 25%) but more than 100% for the rest. A related finding is that the former group contributes more than 99% of the revenue remitted by audited firms at the baseline. In combination, we therefore find an extreme right-skewed distribution of tax payment and a bimodal distribution of tax evasion. There roughly are two types of firms: evaders who contribute little to revenue and nonevaders who evade little and contribute roughly the entire revenue collected in the country. We obtain similar results from later audit waves.

We next look at the effects of audit on firm behavior. We have access to multiple waves of randomized audits, and our rich dataset lets us examine both proximate and distant impacts on a variety of firm outcomes. None of these impacts, however, is significantly different from zero. We examine ten intensive margin outcomes, including reported sales, costs, and revenue and one extensive margin outcome but find no effect for any of the audit waves and at any post-audit tenure. Audit seems to have no effect on firm behavior. Nor is there any heterogeneity in this result. We use two non-parametric approaches to explore heterogeneity: (1) the standard approach of adding the treatment and firm characteristic interactions into the model, and (2) the more flexible, machine-learning based approach developed in Athey *et al.* (2019) using Generalized Random Forests. We divide firms on the basis of more than ten characteristics measured at the baseline including size, age, industry, location, and position in the supply chain, but find null effect in almost every subgroup we look at. Nor do we find any variation in results if we divide the sample on the basis of audit outcomes, comparing firms audit found positive liabilities against with the others or firms audited earlier with those audited later.

Pakistan's revenue authority could not audit all firms picked through random ballots. In addition, a few firms were audited by local tax offices on their own. To account for these violations of the experimental protocol, we also estimate the LATE parameters using initial random assignment as instrument. When the treatment effect is heterogeneous and there is selection into treatment on the unobserved gain, the LATE is informative only about the average effect on compliers (Imbens & Angrist, 1994). To show our estimates apply to a much wider population, we use the marginal treat effects (MTEs) framework (Heckman & Vytlacil, 2005, 2007), identifying a linear version of the model (Brinch *et al.*, 2017; Kowalski, 2016). The MTE functions we estimate are flat, showing that treatment heterogeneity and selection on unobserved gains are not important in our setting so that our LATE estimates have global external validity.

That audit produces no behavioral response means it does not reveal any new information to firms. Audit is a rare event. Only around 5% of firms in Pakistan undergo audit in a given year, meaning a typical firm experiences it once every twenty years. It is therefore surprising that audit does not register any change in firm priors in either directions. Reading this result together with the baseline distribution of tax evasion we uncover, we propose a simple explanation. Given the peculiar nature of VAT, the cost of hiding a transaction varies a lot depending on who the other party to the transaction is. If the other party is (1) a consumer, or (2) an unregistered firm, or (3) a firm willing to collude, the cost is typically low as such transactions do not produce third-party information. The cost of hiding a transaction, on the other hand, is typically high if the other party is an uncooperative firm. This results in an S-shaped

detection probability function first suggested by Kleven *et al.* (2011) and later confirmed in other setting including the Pakistan's (Waseem, 2020a). In this world, the easy-to-detect component of the tax base is reported and the hard-to-detect component is not. Audit would change firm priors only if it goes after the latter component. Our personal interviews with auditors suggest it is usually not the case. During an audit, auditors go through returns filed by a firm line by line, verifying if each line adheres to the tax code. They, for example, see that the correct tax rate has been applied, no inadmissible input tax has been claimed, no unlawful exemption has been availed, and the tax liability has been correctly calculated. While these activities are important and are likely to result in additional revenue, they are unlikely to move firm priors on the detection probability outward.

In the existing literature, no consensus exists on the sign or magnitude of the deterrence value of audit. Earlier contributions to this line of literature are lab studies some of which do find a positive effect (see Kirchler, 2007 for a survey). But in others tax evasion increases after audit (for example Maciejovsky *et al.*, 2007). This occurs either because audit forces a downward revision of the perceived detection probability or because taxpayers irrationally believe current audit makes them less likely to face future audit, a phenomenon known as the gambler's fallacy (Gilovich, 1983) or the bomb crater effect (Mittone, 2006). Another strand of this literature manipulates one or both components of the detection probability, sending deterrence messages to a random sample of taxpayers. To maximize power, these studies usually target more noncompliant sections of the population and their results are thus not directly comparable to ours. In a recent meta analysis covering 45 such studies, done largely in rich economies, Antinyan & Asatryan (2020) find that on average the effects of such interventions are modest, increasing the probability of compliance by only 1.5-2.5 percentage points.

Another set of studies exploit random audits to estimate their effects on future behavior. Examples include Gemmell & Ratto (2012), DeBacker *et al.* (2013), DeBacker *et al.* (2018), and Advani *et al.* (2019). Of these, the latter two, based in the US and the UK, find significant dynamic effects of audit: the audited taxpayers continue to pay more in years after the audit. In contrast, the former two, looking at the UK taxpayers and US corporations, report a null effect. Random audits are in general not an optimal way to allocate resources by the tax authority and these audits therefore are usually a small subset of audits done in a year. This is not the case in our setting. Our sample frame is the universe of VAT filers and our randomized sample includes all audits

done in a year. Our results therefore apply to a typical firm in the VAT net with the audit done under conditions (managerial oversight, intensity of audit, political economy, etc.) a typical audit would be done under. The scale of the intervention also means our estimates are robust to external validity concerns randomized studies face commonly, arising for example from ignoring the general equilibrium effects (Muralidharan & Niehaus, 2017; Deaton & Cartwright, 2018).

Tax evasion has received renewed research interest in recent years. This revival is driven by the strong link between the economic development and fiscal capacity of a state (Besley & Persson, 2013). In part, it is also driven by the economist-as-plumber approach emphasized recently by Duflo (2017), which requires researchers to be mindful of how economic policies work in the real world. One important contribution of the paper is to use randomized audits to uncover the contours of tax evasion in a representative emerging economy. In this effort, the paper is similar to Kleven *et al.* (2011); Waseem (2020b,a) who do so in other contexts. We find substantial evasion with an extremely skewed distribution. This reinforces the point in Best *et al.* (2015) that both economic theory and public policy must take into account enforcement constraints developing countries face more seriously than is the case now.

II Conceptual Framework

Why should audit affect firm behavior? In this section, we look at the question using a version of the Allingham & Sandmo (1972) framework presented in Kleven *et al.* (2011).

II.A Firm Behavior to Taxation

Consider a firm that uses taxable inputs valuing c(s) and nontaxable inputs valuing $\psi(s)$ to produce an amount s of output. The firm is subject to the standard VAT whereby it is required to charge tax at the rate τ of its sales and is allowed to adjust tax paid on inputs, facing a tax liability of $T(\tau) = \tau (s - c)$. We assume that the enforcement is imperfect so the firm can underreport its sales $\hat{s} < s$ and overreport input costs $\hat{c} > c$, evading an amount e of its tax liability $e = \hat{T} - T$, where $\hat{T} = \tau (\hat{s} - \hat{c})$.

The government runs an audit program to detect any tax evaded by the firm,

imposing a proportional penalty at the rate θ of the evaded amount of tax. The probability the government detects evasion with is p(e) with p'(e) > 0 and p''(e) > 0. The firm does not know this true detection probability and its belief on the probability denoted by $\tilde{p}(e)$ —may be biased. Taking this belief and other parameters of the tax system as given, the risk-neutral firm decides how much tax to pay using the following behavioral rule

(1)
$$\max_{e} \tilde{p}(e) . \pi^{A} + (1 - \tilde{p}(e)) . \pi^{NA}.$$

Here $\pi^A = s - c(s) - \psi(s) - \theta \tau e$ and $\pi^{NA} = s - c(s) - \psi(s) + \tau e$ denote the after-tax profits of the firm in the detected and undetected states. The FOC of the problem

(2)
$$\left[\tilde{p}(e) + e.\tilde{p}'(e)\right](1+\theta) = 1$$

implicitly defines the evaded amount of tax $e(\tilde{p}, \theta)$. The comparative statics of the problem with respect to $\tilde{p}(e)$ are unambiguous: the evaded amount decreases as the perceived detection probability increases $\frac{de}{d\tilde{p}} < 0.1$

The detection probability in this model is a composite term, comprising two components: the audit probability $\tilde{p}_a(e)$ and the probability of detection conditional on audit $\tilde{p}_d(e)$

(3)
$$\tilde{p}(e) \equiv \tilde{p}_a(e) . \tilde{p}_d(e).$$

This distinction is particularly important in our setting. Pakistan's revenue authority, before each wave of audits, explicitly announces the fraction of the population it intends to audit. With the announcement, the perceived audit probability in the population must converge toward its true value $\mathbb{E} [\tilde{p}_a(e)] \rightarrow p_a(e)$. The second component of the detection probability, however, remains unknown and only firms that undergo audit learn it. Audit offers them the opportunity to learn how effective government processes are in detecting tax evasion, and based on this exchange of information they may update their priors on $\tilde{p}_d(e)$, revising them upward or downward. Such updating will affect their future tax payments according to the behavioral rule (2).

Of the two components of the detection probability $\tilde{p}(e)$, the existing empirical literature primarily focuses on the first. Many studies manipulate the audit probability

¹See, for example, (Kleven *et al.*, 2011).

through randomized interventions and examine its effects on future tax payments.² In our setup, however, all firms know the audit probability $p_a(e)$, but only a random subsample learn how likely the audit is to detect their tax evasion $p_d(e)$. This learning would force updating of their priors, changing the trajectory of their tax payments. To quantify the direction and magnitude of these movements, we define the deterrence value of audit (*DV*) as the proportional change in tax evasion caused by a marginal audit

(4)
$$DV = \frac{e(\tilde{p}_{t'}, \theta) - e(\tilde{p}_t, \theta)}{e(\tilde{p}_t, \theta)}$$

The subscripts t' and t here denote the firm's posterior and prior beliefs on the detection probability. If the firm revises its belief upward $\tilde{p}_{t'} > \tilde{p}_t$, the evaded amount will shrink $e \to 0$ as $\frac{de}{d\tilde{p}} < 0$ and vice versa.

III Institutional Background

In this section, we document institutional features of the Pakistani environment that are important for our empirical analysis.

III.A Randomized Audit Program

Like all tax authorities, the FBR conducts the audit of a fraction of taxpayers each year. Before 2010, the selection for audit used to take place at the local level with each regional tax office picking taxpayers from their jurisdiction for audit. In 2010, the FBR centralized this process, giving it the power to pick audits for all regional offices using a computer ballot, which could be either random or risk-based (parametric). Exercising these new powers, the FBR picked the first batch of audits using parametric criteria in 2012. The selection, however, was challenged before the superior courts mainly on the grounds that the selection criteria, which were confidential, could be discriminatory against some taxpayers. While these challenges were pending, the FBR could not pick audits using parametric criteria. The legal challenge was not resolved till the end of 2015, and during the intervening period the FBR was constrained to pick audits using random computer ballots. Importantly, random audits

²See for example Kleven et al., 2011; Pomeranz, 2015; Bérgolo et al., 2017.

in our setting are not a small subsample of total audits, but for three consecutive years (2013–2015) the entire audit program of the country was randomized.

Before each random ballot, the FBR issued an audit policy that set out the proportion to be audited and the criteria for exclusion from the draw. The first information, as we note above, anchors firms' expectations on the true audit probability $\mathbb{E}\left[\tilde{p}_{a}(e)\right] \rightarrow p_{a}(e)$. The exclusions were fairly minor in the first two draws, which only excluded government departments and taxpayers already under audit. But the third draw also excluded firms under fixed and withholding type regimes of VAT. The required number of cases were picked randomly from the eligible sample (population minus exclusions) after stratifying it by business organization (corporate vs. noncorporate).³ The ballots were held in public in the presence of taxpayer representatives, and the list of drawn cases was put on the FBR portal. The whole process was anonymous and in case was any personal information such as the name or address was revealed.⁴

The drawn cases were promptly communicated to local tax offices for initiating audits. Although these audits were conducted by the local offices, the FBR maintained central oversight through the newly developed Taxpayers' Audit Monitoring System (TAMS).⁵ In addition to the centrally assigned audits, local tax offices could initiate audits on their own. But they could do so only in exceptional circumstances, such as when they received specific information on tax evasion, and only after informing the taxpayer in writing the grounds for doing so.

Table I reports descriptive statistics of the five audit waves in our sample. For our empirical analysis we use the first three only, where audit was assigned through the random ballot. The fraction of population picked (p_a) varied across audit waves, ranging between 5% and 12%. The FBR did not have the capacity to take up audits of all selected cases, and the actual audit rate in all years remained below 100% (70% for the first wave and significantly lower in the later). As we not above, local tax offices initiated a small number of audits on their own. These audits are listed in the last column of the table. Our empirical framework takes into account these two violations of the experimental protocol namely that the audit rate remained below

³Please see FBR (2015) for details of the randomization procedure, including the set of exclusions.

⁴Both audit policies and lists of drawn cases are public information and have been available on the FBR portal for view and download.

⁵TAMS was the new audit portal of the FBR. All processes related to audit, including all communications to taxpayers, were to be handled through it. This meant the FBR could monitor the progress of audits, compare it across regional offices, and take action in case of delinquency.

100% and that some audits not assigned through random ballots were conducted.

Table II shows audits were initiated soon after assignment. For example, almost 65% of those assigned through the first ballot were initiated within one month of the draw. This ratio was even higher for the later waves. Significant underpayment was detected by audits. The distribution of the detected amount, however, is strongly skewed rightward, and the median detection in all three waves is zero. We present a more detailed analysis of the audit findings in section **V** of the paper.

III.B Pakistani VAT System

Pakistani VAT largely follows the standard design. Firms charge VAT on their sales (output tax) and adjust the VAT paid on inputs (input tax). They remit the tax due (output tax minus input tax) through the tax return, which is filed every month.⁶ The filing is based on the principle of self-assessment. Firms assess their own tax liability, which is considered final unless the return is picked for audit. Audit, thus, is the sole instrument through which the revenue authority can detect noncompliance and create deterrence against it.

Pakistan's revenue authority, FBR, is composed of a head office, located in Islamabad, and multiple regional office located throughout the country. These regional offices include four Large Taxpayers Units, two Corporate Regional Tax Offices and twenty Regional Tax Offices. Random audits in our sample were assigned by the head office and were completed at the regional offices. An audit team typically consists of two auditors who report to the local hierarchy. The central audit office, located at the FBR headquarter, exercises overall oversight through the online monitoring system (TAMS). Importantly, all written communications with taxpayers have to be routed through it and are considered invalid unless they contain a bar code issued by the TAMS (FBR, 2015).

Revenue authorities conduct multiple types of audits, which vary in terms of their intrusiveness, such as desk audits or comprehensive audits. All random audits in our sample are comprehensive audits. In each case, the taxpayer was notified, the records were called and examined, and the results were entered into the TAMS.

Like other developing economies, tax evasion is a major issue in Pakistan. In a recent paper, Waseem (2020b) estimates an evasion rate of 35-40% among the VAT

⁶Some small firms in some of the periods included in our sample were allowed to file on a quarterly rather than monthly frequency.

filers of the country. The tax evasion occurs through both undeclared sales and overclaimed tax credits. Given a nontrivial amount is evaded, tax audits have the potential to shift firms' beliefs on the probability of detection outward, creating deterrence against future noncompliance.

In terms of tax evasion and quality of its institutions, Pakistan is not different from other emerging economies. Gómez Sabaini & Jiménez (2012), for example, estimate the VAT evasion rate among a host of Latin American economies. These rates are quite similar to the Pakistan's.⁷ Similarly, Pakistan's score on the Ease of Doing Business (59.51) is indistinguishable from the average (59.06) of all countries excluding the High Income ones (World Bank, 2020).⁸ Nor is Pakistan an atypical country in terms of its tax morale: its score on the tax morale question in the World Value Survey is in fact better than the world average (Haerpfer *et al.*, 2020).⁹

III.C Data

We use administrative data from Pakistan that include the universe of VAT returns filed between July 2008 and June 2018. The VAT return consists of three main sections. In the first section, firms report the value of their sales, decomposing it into its foreign (exports) and domestic components. In the second section, the value of purchased inputs are reported, divided likewise in the two parts. In the final section, firms compute their tax liability, indicating the tax charged on sales, the tax credited on inputs, and the difference between the two—the tax payable. Since 2011, firms also report the transaction-level details of their sales and purchases. Each firm is assigned a unique ID and is required to file every month. The data, therefore, have a panel structure.

In addition to the return data, we use information on firm characteristics from the tax register. This information includes the business organization of the firm (corporate vs. noncorporate etc.), its date of registration, and other variables we use in our heterogeneity analysis. Appendix A.1 provides a complete list of these variables.

⁷For example, the VAT evasion rates of Guatemala, Nicaragua, Panama, and Peru are 37.5%, 38.1%, 33.8%, and 37.7%. These are withing the range for the Pakistan's estimate.

⁸The Ease of Doing Business score is widely used as a measure for the quality of institutions of a country (see for example Besley & Persson, 2014).

⁹We refer to the Question 180 on the World Value Survey 2017-2021. The question asks respondents if "Cheating on taxes if you have a chance" is justified, with responses varying from 1 (never justifiable to 10 always justifiable). Pakistan's average score on the question is 1.967, which is better than the world's average of 2.197.

Finally, we use audit data available on the FBR portal and the TAMS. As we note above, the list of cases drawn in each computer ballot is publicly available. We download it from the FBR portal and merge it with our VAT return data using the unique firm ID. We are able to merge 43,465 out of 43,625 audits in our sample. For the remaining 218 cases, the firm ID mentioned in the list is incorrect. We add the audit information from the TAMS to this dataset. This information includes the date the audit was initiated, the type of audit (randomly assigned vs. locally assigned), and the amount detected.

IV Empirical Strategy

One of our empirical goals in this paper is to estimate the deterrence value of audit defined in equation (4). Since the VAT can be evaded by underreporting sales ($\hat{s} < s$) or overreporting input costs ($\hat{c} > c$), the *DV* in our setup takes the following form

(5)
$$DV = \frac{\hat{s}(\tilde{p}_{t'},\theta) - \hat{s}(\tilde{p}_t,\theta)}{\hat{s}(\tilde{p}_t,\theta)} - \frac{\hat{c}(\tilde{p}_{t'},\theta) - \hat{c}(\tilde{p}_t,\theta)}{\hat{c}(\tilde{p}_t,\theta)}$$

We can compute the two terms on the RHS by estimating how reported sales and input costs respond to a tax audit, running regressions of the following type

(6)
$$y_i = \alpha + \beta \operatorname{assign}_i + \operatorname{corporate}_i + \epsilon_i,$$

where y_i is the log of reported sales or input costs, $assign_i$ denotes that firm *i*'s audit was assigned through a random ballot, and $corporate_i$ is a dummy indicating that the firm is a corporation. For space consideration, we sometimes denote the $assign_i$ dummy simply as Z_i . Since audits in our sample are assigned randomly on stratified corporate and noncorporate samples, $\hat{\beta}$ from these regressions identifies the causal effect of interest. But most of our results are from the parallel difference-in-differences model

(7)
$$y_{it} = \mu_i + \gamma assign_i \times after_t + \lambda_t + \varepsilon_{it}.$$

Note that the *corporate* dummy—being time invariant—is absorbed by the firm fixed effect here.¹⁰ This DD model offers us greater transparency (visual event-study results) and precision. We cluster standard errors at the firm level, but in some specifications we cluster at the tax office level as robustness check.

The coefficient $\hat{\gamma}$ from above model identifies the intention-to-treat effect (ITT). We also estimate the corresponding LATE parameter by instrumenting audit with initial random assignment. With treatment effect heterogeneity and selection on the unobserved gain, the LATE is informative only about the average effect on compliers (Imbens & Angrist, 1994). Compliers are an interesting population in our setup. They are the firms the tax authority would audit whenever they have spare audit capacity available. Notwithstanding the policy-relevance of LATE, we are also interested to know the average effect among the population. For this reason, we estimate the marginal treat effect (MTE) of audit following the framework developed in Heckman & Vytlacil (2005, 2007). Because we have access to a binary instrument only, we cannot identify the MTE nonparametrically and do so assuming a linear functional form (Brinch *et al.*, 2017; Kowalski, 2016).

Table III runs balance tests on our baseline data. We compare ten VAT outcomes and ten firm characteristics across firms drawn in a given random ballot ($Z_i = 1$) with others using model (6). The compared groups are very similar for the first two waves: the difference in means is almost always insignificant or trivial. This, however, is not true for the third wave. Firms drawn in this wave, for example, are on average larger and more likely to be manufacturers. These differences are unlikely to have arisen by chance. We have noted in section III.A that exclusions from the draw were significantly expanded for the third wave. Importantly, firms under fixed and withholding regimes were excluded from audit. We do not identify these firms in our data and are thus unable to replicate the sample used for the random ballot of the third wave. For this reason, we focus solely on the first two waves for our empirical results. Nonetheless, for the sake of completeness we always present our main results for the third wave as well.

¹⁰The tax code requires a firm that changes its business organization from non-corporate to corporate and vice versa to re-register. Upon re-registration, a new identifier is issued to the firm.

V Tax Evasion at the Baseline

Audits we consider are randomly assigned. The amount detected by them therefore represents an unbiased estimate of tax evasion at the baseline. In this section, we document the average amount detected by audit, examining in particular its relationship with firm observables.

Table IV presents the results. All amounts in this table are in PKR billions. The top row shows that 3,482 firms were audited in the first wave. These firms reported a total turnover of around 500 billion in the baseline year. The audits detected 2.15 billion of short payment against them, which constitutes 0.45% of the turnover. These firms remitted 28.16 billion of VAT at the baseline with an average effective tax rate of 5.65% (columns 5–6). The unpaid revenue therefore amounts to nearly 8% of the reported tax liability (column 7).

The next five rows of the table decompose the average rate. The second row shows that positive liability is detected against 28% of firms. The detected amount equals two-thirds of the VAT remitted by these firms. The next four rows divide firms into four quartiles based on their annual turnover in the baseline year. Strikingly, the detected amount exceeds reported tax liability for all the bottom three quartiles, implying an evasion rate of over 100%. In contrast, the evasion rate is only 6% in the top quartile. The top-quartile firms also contribute disproportionately to the tax revenue. Of the 28.16 billion VAT remitted by the audited firms, more than 99% (27.91 billion) was remitted by them. We find qualitatively similar results for the second audit wave, although the evasion at the top is even lower for this wave.

Figure I examines the relationship between tax evasion and firm size more deeply. We divide audited firms into 10 or 20 groups based on their annual turnover at the baseline and see how the evasion rate and tax payments vary with firm size. Tax evasion is particularly high at the bottom; it then declines almost monotonically before falling sharply at the top. The government revenue as a result comes almost exclusively from firms at the very top. These results are not surprising. Recent models of tax compliance in weak enforcement setting predict such a distribution of tax evasion;¹¹ although to our knowledge we are the first to document this stark pattern empirically. Large firms tend to have transparent accounting mechanisms within the firm. These mechanisms let them operate at their economically optimal scale, but render commonly used strategies to evade taxes—such as cash payments or keeping

¹¹See for example Kleven et al. (2016); Gordon & Li (2009); Kopczuk & Slemrod (2006).

double books of account—infeasible.¹² Tax evasion as a result is lower among large firms which end up remitting a disproportionate chunk of revenue.

In the audit data, the detected amount is reported in six heads. Table A.I decomposes the detected amount into its major heads. Less than 2% of the detected amount is recovered at the time of audit either by direct payment (column 2) or by curtailing the taxpayer's refund claim (column 7). The rest of the amount being subject to quasijudicial adjudication and appeal processes can be recovered only after these processes have run out. We do not have data on the outcome of these processes but anecdotal evidence suggests they are cumbersome and inefficient so that the detected amount remains stuck in litigation for a long time.¹³

Although audits in our sample were randomly assigned, the audit rate for both waves remained below 100%. If audits were targeted toward specific firm types, selection resulting from it could bias the evasion rates we report above. Figure A.I explores such selection, examining if firms audited early were systematically different from those audited later. We find no systematic correlation between the amount detected and the order in which audits were taken up. Nor is the order correlated with other firm observables (see Table A.II). A much detailed analysis of selection appears later in the paper. We find no evidence of such selection: within the randomly assigned sample, audits do not appear to target any specific group. To this extent, our estimates represent unbiased estimates of noncompliance at the baseline.

Tax audits are unlikely to uncover all tax evasion. For this reason, revenue authorities that use random audits to estimate the tax gap multiply the detected amount by a scale factor to convert it into their official estimate. IRS, for example, uses a scale factor of 3.28 for this purpose. The factor is derived from a direct survey of taxpayers on tax compliance (see IRS, 1996; Kleven *et al.*, 2011 for details). We do not have access to such a multiplying factor for the VAT in Pakistan. Nor are audits in our sample *extensive* audits, done for the express purpose of measuring noncompliance. They rather are routine audits revenue authorities conduct during the course of their normal operation. Our estimates therefore likely represent a conservative lower bound on the true evasion rate in Pakistan.

¹²Without strong internal controls, firms cannot grow beyond a given scale as they may worry about pilferage and stealing by local managers.

¹³According to a recent press report a total of 76,700 cases involving a recoverable amount of PKR 1.77 trillion are stuck in litigation. Nearly two-thirds of the litigated amount (PKR 1.1 trillion) is pending internally (at the two appeal fora available within the FBR) and the rest with the superior courts of the country. For details of these numbers see here.

VI Audit and Firm Behavior

We now examine the effects of audit on firm behavior, assessing in particular if they deter tax evasion in future periods.

VI.A ITT Estimates

We begin by presenting nonparametric evidence. Figure I plots the coefficients $\delta_j s$ from the following regression

(8)
$$y_{it} = \mu_i + \sum_{j=2}^N \delta_j \cdot 1 \cdot (month=j)_t + u_{it},$$

where *y* denotes the log of variable indicated in the title of each panel. The regression is run separately for firms drawn in the random ballot ($assign_i = 1$) and other firms in the sample ($assign_i = 0$).¹⁴ We drop the dummy for the first month (July 2008) and plot coefficients on the other month dummies (up to June 2018). Figure III illustrates the DD version of these plots, where we add interactions of the month and assign dummies into (8) and plot the coefficients on the drawn firms are a random sample of the population, it is unsurprising that the trajectory of treated and untreated outcomes is indistinguishable from each other in the 62 pre-draw months. Table A.III shows this formally by estimating baseline trends using model (7).

Strikingly, however, the outcomes continue to evolve on the common, preexisting trend even in the post-draw period. The relative difference between the two groups remains indistinguishable from zero in the 70 post-draw months we consider. Figures IV and V replicate this analysis for the second draw, showing similar results. Initial evidence thus suggests that audit does not cause significant revision in firm priors on the detection probability and thus does not induce a significant change in behavior. Below, we examine this result in more details by running formal, regression-based tests.

The top panel of Table V reports our ITT estimates from model (7). We examine both short- (one-year) and medium-run (three-year) impacts produced by the audits

¹⁴The sample here includes all firms other than government departments and firms already under audit. Both categories of excluded firms together constitute a small (<5%) fraction of the assign = 0 sample.

assigned in the first wave. Consistent with the visual evidence none of the ten coefficients differs significantly from zero at the conventional level. Nor is there any systematic difference between the proximate and distant responses. Table VI repeats the exercise for the second wave. Tables VII–VIII examine six other VAT outcomes, and Table A.IV clusters at the tax office level. All these 46 specifications—covering ten intensive margin outcomes, one extensive margin outcome, and two audit waves tell a consistent story: audit does not have a meaningful impact on firm behavior, either in the short or in the long run.

VI.B LATE Estimates

Since the FBR did not conduct audit of all cases drawn in the random ballots, the above estimates capture the average effect of getting *picked* for audit rather than the average effect of audit. To compute the latter parameter, we estimate the 2SLS models corresponding to (7), instrumenting the endogenous variable *audit* by the initial random assignment.¹⁵ Table A.V reports the first stage of these regressions, illustrating that a strong first stage exists in this setting. The bottom panels of Tables V–VIII and A.IV report the LATE estimates for the 46 specifications we run. The results are similar. The majority of the LATE estimates are of negative sign, statistically insignificant, and economically trivial.

Figures A.II-A.III and Table A.VI examine the third wave of audits, reporting parallel results comprising the ITT and LATE estimates. Recall that for this wave the balance tests reveal significant differences between $Z_i = 1$ and $Z_i = 0$ groups (see Table III). We therefore do not draw any conclusion from these results and produce them only for the sake of completeness.

VI.C ATE Estimates

When treatment effects are heterogeneous and there is selection into treatment on the unobserved gain, the LATE is informative on the average effect of the treatment on compliers only (Imbens & Angrist, 1994; Abadie, 2003). Compliers, in our setting, are firms that are pushed into audit by the instrument (being drawn in the random computer ballot). The LATE we identify therefore may not reflect the average effect

¹⁵For brevity, we sometimes denote $audit_i$ variable simply as D_i in the subsequent sections.

in the population unless the impact of audit does not vary across firms or auditors do not target specific firms, using information we do not observe.

We first explore the latter point, examining if auditors target selective types of firms. Table IX compares audited and unaudited firms.¹⁶ Audited firms here include both that were picked by a random draw $(Z_i = 1)$ and that were picked by local tax offices based on their information ($Z_i = 0$). Tables X-XI separate the analysis for the two subgroups. A typical audited firm indeed differs from the unaudited in terms of observables we examine (Table IX). But these differences are almost entirely driven by the small group of firms local tax offices picked for audit on their own $(Z_i = 0)$. Within the random-assignment group $(Z_i = 1)$, audits do not seem to target any selected subgroup. Figures VI-VII compare audited and unaudited firms in our event study framework (8). Since the specification includes firm fixed effects, the results capture any residual selection into audit which is not explained by the firm's fixed characteristics, such as size or industry. There does not appear to be any such residual selection as the reporting histories of both groups are similar. Table A.VII establishes this rigorously by running formal tests on the baseline data. Parallel trends for a long preaudit period mean our DD estimator remains internally valid and applies to all audited firms rather than compliers only.

The above result is supported by our two previous results. First, the compliance rate falls from 70% in the first audit wave to 30% in the second, yet we see no meaningful difference between the corresponding LATE estimates (compare Tables V and VI). This suggests that the marginal firm pushed into audit may not be significantly different from others within the randomly assigned ($Z_i = 1$) sample. Second, the amount detected and other firm observables bear no correlation with the order in which audits were taken up (Figure A.I and Table A.II). This suggests that audits are not systematically targeted toward specific group of firms. Auditors do not seem to possess any privileged information to do so.

Continuing our effort to go beyond LATE, we next exploit the marginal treatment effect (MTE) framework popularized by Heckman & Vytlacil (1999). Since our instrument is binary, we cannot identify the MTE function nonparametrically and instead identify a linear version of it following Brinch *et al.* (2017) and Kowalski (2016). Figures VIII–IX show the MTEs we estimate using the two randomization waves as in-

¹⁶Since audits were done at the local tax office, we need to compare audited and unaudited firms within a tax office to rule out selection. We therefore include tax office fixed effects into these regressions.

struments. The technical details of the estimations are in Appendix A.2. Importantly, the MTEs from all specifications are flat. The change in the unaudited outcomes as the potential fraction audited increases reflects selection. On the other hand, the gradient in the audited outcomes reflects selection and audit effect heterogeneity. That both these curves are flat rules out these factors in our setup. Note that the functional form assumption we make is not too restrictive. We have access to two randomized experiments and therefore can exploit more information than is typically available in an RCT. Specifically, because the compliance rate varies between the two waves, both audited and unaudited outcomes in our setup are identified at four rather than two points. The flat MTEs we obtain from all specifications therefore suggest that our LATEs have global external validity.

VI.D Heterogeneity

To strengthen the above conclusion, we also examine treatment heterogeneity directly. We do so using two nonparametric approaches. First, we estimate tripledifference versions of model (7), interacting the DD term with firm traits. We explore eight traits introduced into the model as dummies indicating (i) firm size; (ii) firm age; (iii) firm location; (iv) local tax office having jurisdiction over the firm; (v) the type of local tax office (LTU vs. RTO etc.); (vi) firm's position in the supply chain (manufacturer vs. wholesaler etc.); (vii) firm's business organization; and (viii) industry the firm operates in. All these traits are measured at the baseline before the announcement of ballot results, and we estimate the model separately for the two audit waves. Figures A.IV-A.XI display the results. We do not find any systematic treatment effect heterogeneity across the subgroups we compare. The 95% confidence interval almost always includes zero, showing that the response of each subgroup is statistically indistinguishable from that of the omitted category.

In addition to the predetermined firm traits, we also explore heterogeneity by the timing and outcome of audit. Figure A.XII divides audited firms into ten groups, depending upon the time lag between the assignment and initiation of audit. If auditors have hidden information they use to target specific subgroups, it would be reflected in the order they took up the assigned audits in. We, however, do not see any differences along this dimension. Audited firms in all deciles appear to be very similar. Table A.VIII stratifies the audited sample by the detected amount, looking for any differential effect upon firms auditors did find an underpaid amount against. Here

also we do not find any differential effect.

Finally, we explore treatment heterogeneity using a more flexible machine-learning approach. We ask if the audit effect varies with the firm's predetermined traits using the Generalized Random Forest algorithm developed in Athey *et al.* (2019).¹⁷ To reduce the computational demands of the algorithm, we use the simple difference-inmeans model (6) as the baseline rather than the DD model (7) we have been using so far. The results are in Figures A.XIII-A.XXII. The first four of these figures show the audit effect does not vary with firm size or age. The rest of the figures explore binary traits. Again, we do not find any systematic heterogeneity in the audit effect along any of the eight traits we look at.

VII Why Audit has No Effect on Behavior?

We present extensive evidence above showing that audit has no effect on firm behavior. Not only does this finding hold on average but also among subgroups we define based on more than 20 firm observables. It means that audit does not reveal any useful information to firms. Audit is a rare event. During the ten-year period we consider, the FBR could not audit more than 5% of firms a year, a rate at which a typical firm would experience audit once every twenty years.¹⁸ No updating in either directions is therefore puzzling, suggesting that even before audit firms know the detection probability they face with certainty $\tilde{p}_d(e) = p_d(e)$. In this section, we make sense of this result.

We begin by tweaking the model we presented in section II slightly. Following Basri *et al.* (2019), the revised model treats evasion a discrete rather than the continuous choice. Discretizing the choice variable brings the model closer to our VAT setting as we explain below. The firm engages in *L* transactions, indexed by l = 1...L, and decides separately for each transaction whether to report or hide it. It would report a

¹⁷In the approach, individual trees are grown by greedy recursive partitioning of the sample space, with each split chosen to improve the model fit. The trees are then randomized using bootstrap aggregation, whereby each tree is grown on a different random subset of the training data, and random split selection that restricts the variable available at each step of the algorithm.

¹⁸The likelihood of a firm facing the audit is endogenous to firm behavior if the authority runs a parametric, risk-based system of audit selection. The raw audit probability is for illustrative purpose only, showing that on average the authority can only audit one-twentieth of the population each year.

transaction and remit the VAT due if the cost of hiding it exceeds the benefit

(9)
$$\left[\tilde{p}_l(e_l) + e_l . \tilde{p}'_l(e_l)\right] (1+\theta) > 1$$

This inequality is a discrete version of the behavioral rule (2), showing that the firm's choice critically hinges on the detection probability hiding a transaction entails. Ordering transactions in terms of the hiding cost, we can define L^* as the first transaction for which the above inequality is satisfied. The firm will accordingly report transactions $L^*...L$ and will remit the tax due, amounting to $\int_{L^*}^{L} \tau(s_l - c_l)d(l)$. Note that L^* could be the first transaction, in which case the firm does not evade at all, or it could be the last, in which case the firm evades the entire tax due. In general, L^* would be idiosyncratic to the firm, depending on its scale, trading network, and other characteristics.

Note that hiding a transaction would be easier for the firm if the other party to it is (1) a consumer, (2) an unregistered firm, or (3) a firm willing to collude. In these cases, the firm can cover its tracks, making it difficult for the government to detect evasion. On the other hand, hiding a transaction would be harder if the other party is unwilling to collude, such as a firm that cannot handle unaccounted cash and therefore cannot keep a transaction out of books.¹⁹ The $\tilde{p}_l(e_l)$ faced by the firm on different transactions therefore takes the shape shown in Figure X. It is typically low for the former type of transactions but turns sharply once the latter type begins. Such an S-shape detection probability function was first suggested by Kleven *et al.* (2011) and has since then confirmed in other empirical settings (see Waseem, 2020a for one such example). The shape reflects that the probability of detecting evasion to a first order depends on the external information an economic transaction generates for the government.

The discrete choice model predicts a simple behavioral rule. The firm will report transactions entailing high detection probability $[L^*, L]$, hiding the rest. In this world audit would not cause a change in firm priors unless auditors go after hidden transactions $[1, L^*)$. But going after such transactions is likely to cost more resource as they do not leave any information trails. This dilemma lies at the heart of the government's audit conundrum. By moving the perceived detection probability up,

¹⁹These consideration can lead to segmentation of firms into good and bad VAT chains with compliant firms dealing with compliant firms only and vice versa. See de Paula & Scheinkman (2010); Gadenne *et al.* (2019); Gerard *et al.* (2019) for empirical evidence on market segmentation caused by a VAT.

uncovering hidden transaction would increase revenue in all future periods, but the net current period rewards from doing so may not be large. It therefore may not be optimal for policy makers to deploy audits toward uncovering hidden transactions.

In our data, we do not observe activities auditors perform during an audit, but personal interviews with them reveal that audits indeed are deployed more toward checking mechanical violations of law. During an audit, auditors go through the returns filed by a firm line by line, verifying if each line adheres to the tax code. They, for example, ensure that the correct tax rate has been applied, no inadmissible input tax has been claimed, no unlawful exemption has been availed, and the exact tax liability has been calculated. While these activities are important and are likely to bring additional revenue, they are unlikely to move firm priors on the detection probability significantly.

A testable prediction of our conjecture that auditors devote little attention to transactions not reported by firms is that the detected amount will fall as the proportion of such transactions in a firm's sales rises. Table A.IX tests this prediction. We divide firms into four groups based on the share of final sales reported by them at the baseline. Final sales are transactions where the other party does not possess the national tax number because they are either final consumers or informal firms. Theory predicts that the incidence of evasion will be higher on such transactions, and audit therefore must detect a greater amount payable against firms with a higher share of such transactions. But it is not what we find. The amount detected in fact falls as the share of final transactions in a firm's sales rises. This finding holds as we add important controls to the model including firm size. The evidence thus supports our explanation that much of the audit effort goes into reconciling reported transactions rather than uncovering the unreported ones.

VIII Conclusion

In modern tax systems, audit is to some extent the sole instrument through which the revenue authority can detect and deter tax evasion. We exploit a national program of randomized audits from Pakistan to examine how much evasion audit detects and how much evasion it prevents by changing post-audit behavior. Combining VAT returns and audit outcomes data, we find audit detects a substantial amount of evasion: the detected amount is 8% of the aggregate annual turnover of audited firms. The

evasion rate, however, varies substantially across firms. It is more than 100% among firms in the bottom three size quartiles but only 6% among the rest. Despite detecting such a large amount of evasion, audit does not create any deterrence against it. Examining more than ten intensive and extensive margin outcomes, we find no significant impact of audit on immediate or distant behavior for any of the randomization wave we consider. This result is robust to a number of specification checks, and we do not find any heterogeneity in audit effects across any subpopulation.

That audit does not affect behavior is puzzling. Audit is a rare event, with a typical firm likely to experience it once every twenty years. Lack of response to it means audit does not reveal any new information to firms. We suggest a simple explanation of this result. Transactions carried out by a firm can be roughly divided into two types. Transactions with consumers, unregistered firms, or colluding firms can be hidden easily, while those with uncooperative firms cannot. In this world, profit-maximizing firms report easy-to-detect transaction but hide the rest, and audit would change firm priors only if it goes after the hidden transactions. Our interviews with auditors reveal it is usually not the case. Instead, auditors scrutinize reported transactions only, looking for any mechanical violations of law. Insufficient focus on uncovering hidden transactions means audit does not change firm priors on the detection probability and thus does not induce a permanent change in behavior.

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FIGURE I: EVASION RATE BY FIRM SIZE

Notes: The figure plots the tax evasion rate by firm size. In the top panel, we divide firms into 10 equal groups based on their annual turnover in the baseline year. We calculate the evasion rate in each group as the total amount detected by audit against all firms in the group as a fraction of total VAT remitted by these firms at the baseline. This evasion rate is shown by the red curve with the y-axis on the left. To maximize power, the sample here includes all firms audited in the first two audit waves. We superimpose a series indicating the total VAT remitted by firms in each group as a fraction of total VAT remitted by all firms in this sample. This series is shown by the blue curve with the y-axis on the right. The bottom panel repeats the exercise after dividing firms into 20 equal groups on the basis of their baseline turnover. Both plots begin from the 20th percentile because firms below this threshold remit no VAT at the baseline so that their evasion rate is not defined.



FIGURE II: INTENTION TO TREAT EFFECTS OF AUDIT – FIRST WAVE

Notes: The figure explores the impacts of audit on future firm behavior. We compare the evolution of four VAT outcomes across the treatment and control groups. The treatment groups consists of firms whose audit was assigned through the first random ballot held on September 13, 2013. The control group comprises the rest of the firms in the eligible sample. The eligible sample consists of the population of VAT filers excluding government departments and firms already under audit. To construct these charts, we regress the log of the outcome variable shown in the title of each panel on the full set of firm and month fixed effects, dropping the dummy for July 2008. We then plot the coefficients on the time dummies of these regressions. The sample includes all tax periods from July 2008 to June 2018. The regressions are run separately for the two groups of firms. Year *t* on the horizontal axis indicates July of the corresponding year. Vertical dashed lines demarcate the date the random computer ballot was held on.





Notes: The figure shows the difference-in-differences version of the plots in Figure I. To construct these charts, we regress the log of the outcome variable shown in the title of each panel on the full set of firm, month, and month×treat dummies, dropping the dummies for July 2008. We then plot the coefficients on the month×treat dummies from these regressions. The gray surface plot shows the 95% confidence interval around the coefficient. The treatment groups consists of firms whose audit was assigned through the first random ballot held on September 13, 2013. The control group comprises the rest of the firms in the eligible sample. The eligible sample consists of the population of VAT filers excluding government departments and firms already under audit. We cluster standard errors at the firm level. Year t on the horizontal axis indicates July of the corresponding year. Vertical dashed lines demarcate the date the random computer ballot was held on.





Notes: The figure explores the impacts of audit on future firm behavior. We compare the evolution of four VAT outcomes across the treatment and control groups. The treatment groups consists of firms whose audit was assigned through the first random ballot held on September 25, 2014. The control group comprises the rest of the firms in the eligible sample. The eligible sample consists of the population of VAT filers excluding government departments and firms already under audit. To construct these charts, we regress the log of the outcome variable shown in the title of each panel on the full set of firm and month fixed effects, dropping the dummy for July 2008. We then plot the coefficients on the time dummies of these regressions. The sample includes all tax periods from July 2008 to June 2018. The regressions are run separately for the two groups of firms. Year *t* on the horizontal axis indicates July of the corresponding year. Vertical dashed lines demarcate the date the random computer ballot was held on.





Notes: The figure shows the difference-in-differences version of the plots in Figure IV. To construct these charts, we regress the log of the outcome variable shown in the title of each panel on the full set of firm, month, and month×treat dummies, dropping the dummies for July 2008. We then plot the coefficients on the month×treat dummies from these regressions. The gray surface plot shows the 95% confidence interval around the coefficient. The treatment groups consists of firms whose audit was assigned through the first random ballot held on September 25, 2014. The control group comprises the rest of the firms in the eligible sample. The eligible sample consists of the population of VAT filers excluding government departments and firms already under audit. We cluster standard errors at the firm level. Year t on the horizontal axis indicates July of the corresponding year. Vertical dashed lines demarcate the date the random computer ballot was held on.



Notes: The figure compares the evolution of outcomes across audited and unaudited firms. To construct these charts, we regress the log of the outcome variable shown in the title of each panel on the full set of firm, month, and month×audit dummies, dropping the dummies for July 2008. We then plot the coefficients on the month×audit dummies from these regressions. The gray surface plot shows the 95% confidence interval around the coefficient. The audit dummy indicates firms whose audit was conducted during the first wave. These includes firms whose audit was assigned through the random computer ballot ($Z_i = 1$) and firms whose audit was initiated by the local tax office on their own accord ($Z_i = 0$). The unaudited firms are all other firms in the population of VAT filers. We cluster standard errors at the firm level. Year *t* on the horizontal axis indicates July of the corresponding year. Vertical dashed lines denotes September 13, 2013—the date first random computer ballot was held on.



FIGURE VII: AUDITED VS. UNAUDITED FIRMS – SECOND AUDIT WAVE

Notes: The figure compares the evolution of outcomes across audited and unaudited firms. To construct these charts, we regress the log of the outcome variable shown in the title of each panel on the full set of firm, month, and month×audit dummies, dropping the dummies for July 2008. We then plot the coefficients on the month×audit dummies from these regressions. The gray surface plot shows the 95% confidence interval around the coefficient. The audit dummy indicates firms whose audit was conducted during the second wave. These includes firms whose audit was assigned through the random computer ballot ($Z_i = 1$) and firms whose audit was initiated by the local tax office on their own accord ($Z_i = 0$). The unaudited firms are all other firms in the population of VAT filers. We cluster standard errors at the firm level. Year *t* on the horizontal axis indicates July of the corresponding year. Vertical dashed lines denotes September 25, 2014—the date first random computer ballot was held on.



FIGURE VIII: MARGINAL TREATMENT EFFECTS – FIRST AUDIT WAVE

Notes: The figure plots the MTE(p) curve for four outcomes using random assignment in the first audit wave as instrument. Please see Appendix A.2 for technical details. The fraction treated $p \equiv P(D = 1|Z)$ is shown along the horizontal axis. It increases from 0 (no treatment) to 1 (full treatment). We also indicate the baseline treatment probability $p_B \equiv P(D = 1|Z = 0)$ and the intervention treatment probability $p_I \equiv P(D = 1|Z = 1)$ along this axis. The green solid curve shows the marginal treated outcomes curve MTO(p). It is identified at two points indicated in the plot by circular markers. The blue, dashed curve depicts the marginal untreated outcomes curve MUO(p). It is also identified at two points indicated in the plot with square markers. For both curves, we extrapolate between the two points using linearity assumption. The difference between the two curves represents the MTE(p). Since in our setting all three curves sit above each other, we lift both MTO(p) and MUO(p) up by adding the constant from the corresponding regression to distinguish them from the primary object of our interest MTE(p).



FIGURE IX: MARGINAL TREATMENT EFFECTS - SECOND AUDIT WAVE

Notes: The figure plots the MTE(p) curve for four outcomes using random assignment in the second audit wave as instrument. Please see Appendix A.2 for technical details. The fraction treated $p \equiv P(D = 1|Z)$ is shown along the horizontal axis. It increases from 0 (no treatment) to 1 (full treatment). We also indicate the baseline treatment probability $p_B \equiv P(D = 1|Z = 0)$ and the intervention treatment probability $p_I \equiv P(D = 1|Z = 1)$ along this axis. The green solid curve shows the marginal treated outcomes curve MTO(p). It is identified at two points indicated in the plot by circular markers. The blue, dashed curve depicts the marginal untreated outcomes curve MUO(p). It is also identified at two points indicated in the plot with square markers. For both curves, we extrapolate between the two points using linearity assumption. The difference between the two curves represents the MTE(p). Since in our setting all three curves sit above each other, we lift both MTO(p) and MUO(p) up by adding the constant from the corresponding regression to distinguish them from the primary object of our interest MTE(p).


FIGURE X: PROBABILITY OF DETECTION

Notes: The figure plots the probability of detection faced by a typical firm. We arrange L transactions carried out by the firm in term of the detection probability they entail $p_l(e_l)$ in ascending order. The probability of transaction is low if the other party to the transaction is (1) a consumer, (2) an unregistered firm, or (3) a firm willing to collude. In all these case, the transaction does not create any third-party information for the government. The probability of detection is high otherwise. The curve accordingly turns sharply once transactions between arm-length parties unwilling to collude begin. The transaction L^* represents the first transaction for which the detection probability is so high that inequality (9) fails. The firm would accordingly report transactions $[L^*, L]$, hiding the rest. Note that the threshold L^* would vary across firms depending among other things on their size, industry, and trading network.

Audit	Tax	Ballot	Aud	its Assigne	Audits (Conducted	
Wave	Year	Date	Mode	Number	Percent	Assigned	Unassigned
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1	2013	Sep 13, 2013	Random	4,926	5%	3,482	521
2	2014	Sep 25, 2014	Random	12,447	12%	3,612	293
3	2015	Sep 14, 2015	Random	8,372	7.5%	1,122	164
4	2016	Jan 05, 2017	Parametric	8,935	7.5%	884	332
5	2017	Dec 04, 2018	Parametric	8,785	7.5%	852	352

TABLE I: DESCRIPTIVE STATISTICS OF AUDIT I

Notes: The table reports some descriptive statistics of the five audit waves in our sample. Column (2) reports the tax year during which the computer ballot to draw audit cases was held. Column (3) reports the exact ballot date. The ballot was random for the first three waves and parametric for the next two. The volume of cases picked during the ballot is mentioned in Column (5) in numbers and in Column (6) as the proportion of population. Column (7) reports the number of audits completed out of those assigned through the computer ballot. Column (8), on the other hand, reports the number of audits initiated by the local tax office on their own accord. During the five audit waves, a total of 43,625 cases were picked for audit through computer ballots. Out of these, the tax identifiers of 218 were inaccurate. We were therefore unable to merge these 218 cases with VAT and audit records. We accordingly drop these 218 cases from the sample and focus instead on the 43,465 audits assigned through the computer ballot as reported in Column (5).

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Audit		Audits Initiated		Amount Detected				
Wave	Within 1 Month	Within 3 Months	Within 6 Months	Mean	Median	90th Percentile		
(1)	(2)	(3)	(4)	(5)	(6)	(7)		
1	0.646	0.942	0.950	617	0	165		
2	0.925	0.993	0.998	619	0	100		
3	0.852	0.945	0.964	4,098	0	158		

TABLE II: DESCRIPTIVE STATISTICS OF AUDIT II

Notes: The table presents a few descriptive statistics of randomly assigned audits during the first three audit waves. Columns (2)-(4) report the time lag between the assignment and initiation of audit. Column (2), for example, shows that around 65% of audits assigned in the first random ballot were initiated with the first month of assignment. This ratio was 93% and 85% for the next two audit waves. Columns (5)-(7) report the amount detected during each wave of audit. Column (5) reports the mean amount detected in PKR thousands. The US\$-PKR exchange rate during this time (2013) was around 100. The next columns of the table report the median and the 90th percentile of the amount detected, illustrating that it is highly skewed toward right with the mean significantly larger than the median for all three audit waves.

TABLE III	RANDOMIZATION	TEST
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		First W	ave			Second V	Wave		Third Wave			
	Mean	Mean	Diff. in	SE	Mean	Mean	Diff. in	SE	Mean	Mean	Diff. in	SE
	$(Z_i = 0)$	$(Z_i = 1)$	Means		$(Z_i = 0)$	$(Z_i = 1)$	Means		$(Z_i = 0)$	$(Z_i = 1)$	Means	
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)
<u>A: VAT Outcomes</u>												
1. Sales	14.251	14.282	0.031	0.043	14.278	14.298	0.020	0.026	14.335	14.831	0.496	0.029
2. Purchases	14.081	14.095	0.014	0.047	14.234	14.186	-0.048	0.029	14.264	14.248	-0.015	0.035
3. Output Tax	11.671	11.707	0.036	0.049	11.791	11.768	-0.024	0.030	11.969	11.953	-0.017	0.035
4. Input Tax	11.768	11.802	0.033	0.052	11.990	11.911	-0.079	0.031	12.149	11.886	-0.263	0.037
5. Tax Payable	10.200	10.300	0.100	0.063	10.392	10.360	-0.032	0.041	10.570	10.830	0.260	0.045
6. Tax Paid	9.532	9.607	0.076	0.058	9.805	9.785	-0.020	0.034	9.850	10.338	0.488	0.039
7. Exports	15.288	15.169	-0.119	0.114	14.904	15.145	0.241	0.068	14.619	15.655	1.036	0.064
8. Imports	14.905	14.887	-0.018	0.078	14.858	14.843	-0.015	0.048	14.878	15.902	1.024	0.076
9. Refund	12.037	11.884	-0.153	0.152	12.214	12.188	-0.026	0.089	12.086	12.424	0.338	0.093
10. Carry Forward	11.642	11.667	0.026	0.078	12.010	12.160	0.150	0.046	12.162	12.248	0.086	0.050
B: Firm Characteristi	ics											
11. Manufacturer	0.339	0.350	0.010	0.010	0.314	0.339	0.025	0.006	0.215	0.786	0.572	0.006
12. Importer	0.111	0.109	-0.003	0.006	0.124	0.118	-0.006	0.004	0.159	0.019	-0.140	0.002
13. Exporter	0.025	0.019	-0.005	0.003	0.040	0.025	-0.016	0.002	0.050	0.021	-0.029	0.002
14. Distributor	0.028	0.030	0.001	0.003	0.031	0.034	0.003	0.002	0.036	0.011	-0.025	0.002
15. Wholesaler	0.240	0.241	0.001	0.008	0.229	0.240	0.011	0.005	0.251	0.046	-0.205	0.003
16. Service Provider	0.193	0.192	-0.002	0.008	0.193	0.185	-0.009	0.005	0.208	0.099	-0.110	0.005
17. Major City	0.640	0.636	-0.004	0.010	0.631	0.639	0.008	0.006	0.625	0.650	0.024	0.007
18. LTÚ	0.013	0.013	0.000	0.004	0.012	0.008	-0.004	0.002	0.005	0.042	0.037	0.003
19. Years Registered	12.987	13.680	0.694	0.109	11.745	12.967	1.222	0.070	10.496	13.607	3.111	0.091
20. Textile	0.162	0.163	0.001	0.008	0.143	0.152	0.009	0.005	0.108	0.266	0.157	0.006

Notes: The table runs balance tests on the three randomization waves in our sample. For each outcome, we estimate model (6) restricting the sample to the baseline period only. The baseline period is June 2012 for the first, June 2013 for the second, and June 2014 for the third randomization wave. The last two columns for each randomization wave report the coefficient $\hat{\beta}$ and its standard error from the model. The details of the variables used here are provided in Appendix A.1.

	# Audits	Sales	Amou	unt Detected	VAT Pai	id at the Baseline	Evasion Rate
			PKR	% of Sales	PKR	% of Sales	-
	(1)	(2)	(3)	(4)	(5)	(6)	(7)
<u>A: First Audit Wave</u>							
All Audited Firms	3,482	498.4	2.15	0.43	28.16	5.65	7.6
Amount Detected > 0	986	137.0	2.15	1.57	3.20	2.33	67.1
Size Quartile 1	1,057	0.1	0.06	684.76	0.00	8.78	7801.8
Size Quartile 2	824	1.7	0.07	3.94	0.04	2.52	156.2
Size Quartile 3	809	12.3	0.22	1.75	0.21	1.67	104.6
Size Quartile 4	792	484.3	1.80	0.37	27.91	5.76	6.5
<u>B: Second Audit Wave</u>							
All Audited Firms	3,612	2200.0	2.24	0.10	88.37	4.02	2.5
Amount Detected > 0	1,220	264.6	2.24	0.84	7.52	2.84	29.7
Size Quartile 1	1,007	0.4	0.04	10.21	0.02	3.81	268.1
Size Quartile 2	892	4.9	0.17	3.37	0.11	2.15	156.4
Size Quartile 3	862	24.4	0.22	0.89	0.30	1.24	71.8
Size Quartile 4	851	2170.2	1.81	0.08	87.95	4.05	2.1

TABLE IV: AUDIT FINDINGS

Notes: The table presents descriptive statistics of audit outcomes. The first column reports the number of audits conducted for each group of firms indicated in the corresponding row. Aggregate turnover of this group for the baseline year in PKR billions is reported in the next column. The next two columns report the amount detected by audit, in PKR billions in column 3 and as a percent of aggregate sales in column 4. Columns 5-6 report the VAT paid at the baseline by the group of firms indicated in the corresponding row, in PKR billions in column 5 and as a percent of aggregate sales in column 6. The last column presents the evasion rate implied by the detected amount. It is calculated as the ratio of columns 4 and 6 (alternatively columns 3 and 5).

		Impact	s After On	e Year			Impacts	After Thre	e Years	
	Sales	Purchases	Output	Input	Tax	Sales	Purchases	Output	Input	Tax
					Payable	(-)			lax	Payable
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
<u>A: ITT Estimat</u>	es									
assign \times after	-0.010 (0.016)	-0.010 (0.018)	-0.016 (0.021)	-0.017 (0.023)	-0.037 (0.028)	-0.007 (0.017)	-0.021 (0.019)	-0.025 (0.022)	-0.036 (0.023)	-0.016 (0.028)
Observations	2,831,140	2,468,502	2,086,889	2,099,210	1,415,795	3,839,502	3,328,628	2,884,225	2,906,045	1,913,096
B: LATE Estim	ates									
audit \times after	-0.014 (0.023)	-0.014 (0.027)	-0.023 (0.030)	-0.024 (0.033)	-0.051 (0.039)	-0.010 (0.024)	-0.030 (0.028)	-0.035 (0.031)	-0.051 (0.033)	-0.022 (0.039)
Observations	2,831,140	2,468,502	2,086,889	2,099,210	1,415,795	3,839,502	3,328,628	2,884,225	2,906,045	1,913,096
Firm FEs	Yes									
Period FEs	Yes									

TABLE V: IMPACT OF AUDIT ON FIRM BEHAVIOR - FIRST WAVE

Notes: The table estimates the impact of audit on firms' future behavior. In the top panel, the coefficient assign × after shows $\hat{\gamma}$ from model (7), where the dummy variable assign_i denotes that firm *i*'s audit was assigned through the first random ballot held on September 13, 2013. The control group comprises the rest of the firms in the eligible sample. The eligible sample consists of the population of VAT filers excluding government departments and firms already under audit. The dummy variable after_t indicates that month t falls after the date of the ballot. The sample includes periods up to October 2014 for the first five columns and periods up to October 2016 for the rest. Panel B shows the corresponding results from 2sls regressions, where the endogenous variable audit_i is instrumented by the initial random assignment. Standard errors are in parenthesis, which have been clustered at the firm level.

		Impact	ts After On	e Year			Impacts	After Thre	e Years	
	Sales	Purchases	Output Tax	Input Tax	Tax Payable	Sales	Purchases	Output Tax	Input Tax	Tax Payable
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
<u>A: ITT Estimat</u>	<u>es</u>									
assign \times after	-0.021 (0.010)	-0.021 (0.012)	-0.030 (0.012)	-0.026 (0.013)	-0.022 (0.016)	-0.010 (0.010)	-0.009 (0.012)	-0.013 (0.013)	-0.007 (0.013)	0.006 (0.016)
Observations	3,133,061	2,725,243	2,343,583	2,357,343	1,568,363	4,159,404	3,587,740	3,088,403	3,137,794	2,034,932
B: LATE Estim	ates									
audit \times after	-0.071 (0.033)	-0.073 (0.043)	-0.109 (0.043)	-0.091 (0.046)	-0.081 (0.058)	-0.032 (0.035)	-0.033 (0.043)	-0.044 (0.044)	-0.025 (0.045)	0.022 (0.057)
Observations	3,133,061	2,725,243	2,343,583	2,357,343	1,568,363	4,159,404	3,587,740	3,088,403	3,137,794	2,034,932
Firm FEs	Yes	Yes								
Period FEs	Yes	Yes								

TABLE VI: IMPACT OF AUDIT ON FIRM BEHAVIOR - SECOND WAVE

Notes: The table estimates the impact of audit on firms' future behavior. In the top panel, the coefficient assign × after shows $\hat{\gamma}$ from model (7), where the dummy variable assign_i denotes that firm *i*'s audit was assigned through the first random ballot held on September 25, 2014. The control group comprises the rest of the firms in the eligible sample. The eligible sample consists of the population of VAT filers excluding government departments and firms already under audit. The dummy variable after_t indicates that month t falls after the date of the ballot. The sample includes periods up to October 2015 for the first five columns and periods up to October 2017 for the rest. Panel B shows the corresponding results from 2sls regressions, where the endogenous variable audit_i is instrumented by the initial random assignment. Standard errors are in parenthesis, which have been clustered at the firm level.

		Impac	cts After Or	ne Year			Impact	s After Thr	ee Years	
	Exports	Imports	Tax Paid	Refund	Carry Forward	Exports	Imports	Tax Paid	Refund	Carry Forward
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
<u>A: ITT Estimat</u>	<u>tes</u>									
assign \times after	0.013 (0.037)	0.047 (0.028)	-0.052 (0.031)	-0.116 (0.092)	-0.049 (0.040)	0.027 (0.038)	0.035 (0.027)	-0.025 (0.033)	-0.070 (0.091)	-0.085 (0.040)
Observations	317,130	570,949	1,161,513	234,207	1,594,740	450,661	838,590	1,723,448	287,241	2,490,894
B: LATE Estim	ates									
audit \times after	0.018 (0.051)	0.073 (0.043)	-0.072 (0.043)	-0.175 (0.138)	-0.071 (0.058)	0.037 (0.053)	0.054 (0.042)	-0.035 (0.046)	-0.102 (0.134)	-0.124 (0.059)
Observations	317,130	570,949	1,161,513	234,207	1,594,740	450,661	838 <i>,</i> 590	1,723,448	287,241	2,490,894
Firm FEs	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Period FEs	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes

TABLE VII: IMPACTS OF RANDOM AUDITS ASSIGNED IN THE FIRST WAVE - OTHER OUTCOMES

Notes: The table estimates the impact of audit on firms' future behavior. In the top panel, the coefficient assign × after shows $\hat{\gamma}$ from model (7), where the dummy variable assign_i denotes that firm *i*'s audit was assigned through the first random ballot held on September 13, 2013. The control group comprises the rest of the firms in the eligible sample. The eligible sample consists of the population of VAT filers excluding government departments and firms already under audit. The dummy variable after_t indicates that month *t* falls after the date of the ballot. The sample includes periods up to October 2014 for the first five columns and periods up to October 2016 for the rest. Panel B shows the corresponding results from 2sls regressions, where the endogenous variable audit_i is instrumented by the initial random assignment. Standard errors are in parenthesis, which have been clustered at the firm level.

Outcome:			1(Retur	$rn \ Filed_{it})$		
Random Draw Held On:	Septemb	er 13, 2013	Septemb	oer 25, 2014	Septemb	per 14, 2015
Impacts After:	One Year Three Years		One Year	Three Years	One Year	Three Years
	(1)	(2)	(3)	(4)	(5)	(6)
<u>A: ITT Estimates</u>						
assign \times after	0.002 (0.002)	0.004 (0.002)	0.008 (0.001)	0.009 (0.001)	0.010 (0.001)	0.008 (0.001)
Observations	7,097,120	9,852,941	8,129,498	11,062,795	8,502,891	11,171,180
<u>B: LATE Estimates</u>						
audit \times after	0.002 (0.002)	0.006 (0.003)	0.027 (0.004)	0.029 (0.004)	0.075 (0.010)	0.058 (0.009)
Observations	7,097,120	9,852,941	8,129,498	11,062,795	8,502,891	11,171,180
Mean of the Dependent Variable	0.955	0.955	0.956	0.956	0.956	0.956
Firm FEs	Yes	Yes	Yes	Yes	Yes	Yes
Period FEs	Yes	Yes	Yes	Yes	Yes	Yes

TABLE VIII: EXTENSIVE MARGIN IMPACT OF RANDOM AUDITS

Notes: The table estimates the impact of audit on firms' extensive margin behavior. We estimate model (7) using an indicator that the firm filed its VAT return for the period (month) *t* as the outcome variable. In the top panel, the coefficient assign × after shows $\hat{\gamma}$ from the model. The dummy variable assign_{*i*} denotes that firm *i*'s audit was assigned through the random ballot held on the date indicated in the heading of each column. The control group comprises the rest of the firms in the eligible sample. The eligible sample consists of the population of VAT filers excluding government departments and firms already under audit. The dummy variable after_{*t*} indicates that month *t* falls after the date of the ballot. The sample for odd columns includes periods up to one year after the ballot and for even columns up to three years after the ballot. Panel B shows the corresponding results from 2sls regressions, where the endogenous variable audit_{*i*} is instrumented by the initial random assignment. Standard errors are in parenthesis, which have been clustered at the firm level.

		Firs	t Wave			Secon	nd Wave	
	$Mean (D_i = 0)$	$Mean (D_i = 1)$	Difference in Means	Standard Error	 $Mean (D_i = 0)$	$Mean (D_i = 1)$	Difference in Means	Standard Error
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
A. VAT Outcomes								
A. VAI Outcomes	14 547	1/ 816	0 269	0.044	1/1 553	1/ 776	0 222	0.043
2 Purchases	14.347	14.567	0.209	0.044	14.555	14.770	0.222	0.045
3 Output Tax	11 936	12 214	0.233	0.040	12.130	12 199	0.000	0.042
4 Input Tax	12 006	12.214	0.279	0.050	12.001	12.177	0.100	0.051
5 Tax Pavable	10 537	10.866	0.328	0.068	10.698	10.870	0.033	0.001
6 Tax Paid	10.039	10.000	0.397	0.062	10.020	10.359	0.172	0.073
7 Exports	15 752	15 705	-0.047	0.002	15 353	15 793	0.440	0.096
8. Imports	15.183	15.261	0.078	0.075	15.096	15.235	0.139	0.074
9. Refund	12.410	12.673	0.263	0.139	12.578	12.667	0.089	0.130
10. Carry Forward	11.926	12.192	0.266	0.081	12.276	12.446	0.170	0.083
B. Firm Characteristi	^ S							
11 Manufacturer	0.383	0 448	0.064	0.010	0.361	0 418	0.056	0 009
12. Importer	0.105	0.087	-0.018	0.006	0.116	0.111	-0.005	0.006
13. Exporter	0.023	0.016	-0.007	0.003	0.036	0.013	-0.023	0.003
14. Distributor	0.027	0.026	-0.001	0.004	0.029	0.028	-0.001	0.004
15. Wholesaler	0.214	0.196	-0.018	0.008	0.206	0.219	0.012	0.008
16. Service Provider	0.190	0.174	-0.016	0.008	0.189	0.166	-0.023	0.008
17. Major City	0.661	0.661	0.000	0.000	0.654	0.654	0.000	0.000
18. LTU	0.045	0.045	-0.000	0.000	0.039	0.039	-0.000	0.000
19. Years Registered	13.499	14.729	1.230	0.117	12.388	14.221	1.833	0.119
20. Textile	0.165	0.171	0.005	0.007	0.148	0.160	0.012	0.006

TABLE IX: SELECTION IN COMPLIANCE? AUDITED VS. NON-AUDITED FIRMS

Notes: The table explores selection in audit, comparing audited and unaudited firms. We estimate a version of model (6), regressing the outcome in each row on two dummy variables (D_i and $corporate_i$) and tax office fixed effects. We restrict the sample to the baseline period only. The dummy variable D_i takes the value 1 for all audited firms including those whose audit was assigned through the random ballot and those whose audit was taken up by the local tax office of its own accord. The unaudited firms ($D_i = 0$) include all other firms in the eligible sample. The baseline period is June 2012 for the first and June 2013 for the second audit wave. The last two columns for each wave report the coefficient $\hat{\beta}$ and its standard error from the model. The details of the variables used here are provided in Appendix A.1.

		2013	3 Draw				2014	4 Draw	
	$Mean (D_i = 0)$	$Mean (D_i = 1)$	Difference in Means	Standard Error	-	$Mean (D_i = 0)$	$Mean (D_i = 1)$	Difference in Means	Standard Error
	(1)	(2)	(3)	(4)		(5)	(6)	(7)	(8)
A. VAT Outcomes									
1. Sales	14.567	14,569	0.001	0.095		14,560	14.633	0.073	0.061
2. Purchases	14.360	14.312	-0.048	0.108		14.393	14.410	0.017	0.066
3. Output Tax	11.885	12.005	0.120	0.104		11.982	12.094	0.112	0.069
4. Input Tax	11.944	12.075	0.131	0.117		12.131	12.115	-0.017	0.070
5. Tax Payable	10.524	10.666	0.142	0.132		10.648	10.715	0.067	0.101
6. Tax Paid	9.935	10.175	0.240	0.129		10.206	10.173	-0.033	0.083
7. Exports	15.602	15.678	0.076	0.285		15.476	15.897	0.422	0.226
8. Imports	15.131	15.150	0.018	0.178		15.057	15.154	0.097	0.101
9. Refund	11.650	12.482	0.832	0.385		12.502	12.681	0.179	0.257
10. Carry Forward	11.833	12.023	0.190	0.173		12.424	12.331	-0.093	0.108
B: Firm Characteristi	CS								
11. Manufacturer	0.364	0.406	0.042	0.022		0.378	0.397	0.019	0.013
12. Importer	0.115	0.096	-0.019	0.016		0.107	0.120	0.013	0.010
13. Exporter	0.018	0.017	-0.001	0.006		0.022	0.022	0.000	0.004
14. Distributor	0.030	0.027	-0.003	0.008		0.033	0.029	-0.003	0.005
15. Wholesaler	0.228	0.210	-0.018	0.020		0.218	0.215	-0.003	0.012
16. Service Provider	0.186	0.188	0.001	0.017		0.185	0.170	-0.015	0.011
17. Major City	0.655	0.655	-0.000	0.000		0.659	0.659	-0.000	0.000
18. LTU	0.043	0.043	0.000	0.000		0.035	0.035	0.000	0.000
19. Years Registered	13.865	14.313	0.448	0.258		13.175	14.222	1.047	0.167
20. Textile	0.163	0.167	0.005	0.017		0.158	0.154	-0.004	0.009

TABLE X: SELECTION IN COMPLIANCE? AUDITED VS. NON-AUDITED FIRMS (WITHIN $Z_i = 1$ GROUP)

Notes: The table explores selection in audit, comparing audited and unaudited firms within the sample drawn for audit in the corresponding random ballot. We estimate a version of model (6), regressing the outcome in each row on two dummy variables (D_i and $corporate_i$) and tax office fixed effects. We restrict the sample to the baseline period only. The dummy variable D_i takes the value 1 for firms whose audit was conducted. The unaudited firms ($D_i = 0$) include all other firms in the randomly drawn sample. The baseline period is June 2012 for the first and June 2013 for the second audit wave. The last two columns for each wave report the coefficient $\hat{\beta}$ and its standard error from the model. The details of the variables used here are provided in Appendix A.1.

		201	3 Draw			201	4 Draw	
	Mean (D = 0)	Mean (D = 1)	Difference in Means	Standard Error	 Mean (D = 0)	Mean (D = 1)	Difference in Means	Standard Error
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
A: VAT Outcomes								
1. Sales	14.548	15.693	1.145	0.086	14.556	15.776	1.220	0.149
2. Purchases	14.312	15.330	1.018	0.095	14.446	15.549	1.103	0.169
3. Output Tax	11.936	12.958	1.022	0.098	12.040	13.046	1.006	0.170
4. Input Tax	12.008	13.045	1.037	0.097	12.208	13.053	0.844	0.171
5. Tax Payable	10.537	11.704	1.167	0.148	10.708	11.979	1.270	0.235
6. Tax Paid	10.040	11.220	1.180	0.132	10.227	11.390	1.163	0.190
7. Exports	15.750	16.009	0.258	0.216	15.330	16.019	0.689	0.372
8. Imports	15.183	15.473	0.290	0.129	15.101	15.689	0.588	0.198
9. Refund	12.425	13.168	0.743	0.291	12.585	13.168	0.583	0.381
10. Carry Forward	11.927	12.857	0.930	0.164	12.255	13.138	0.883	0.279
B: Firm Characteristic	cs							
11. Manufacturer	0.384	0.622	0.239	0.021	0.359	0.531	0.172	0.030
12. Importer	0.105	0.049	-0.055	0.010	0.117	0.110	-0.007	0.019
13. Exporter	0.023	0.017	-0.006	0.004	0.037	0.026	-0.011	0.002
14. Distributor	0.026	0.020	-0.006	0.007	0.028	0.017	-0.012	0.014
15. Wholesaler	0.214	0.133	-0.081	0.012	0.205	0.182	-0.023	0.022
16. Service Provider	0.190	0.111	-0.079	0.016	0.190	0.103	-0.087	0.025
17. Major City	0.661	0.661	0.000	0.000	0.652	0.652	-0.000	0.000
18. LTÚ	0.045	0.045	-0.000	0.000	0.040	0.040	0.000	0.000
19. Years Registered	13.493	16.379	2.886	0.288	12.266	14.597	2.331	0.437
20. Textile	0.165	0.187	0.021	0.017	0.147	0.208	0.061	0.025

TABLE XI: SELECTION IN COMPLIANCE? AUDITED VS. NON-AUDITED FIRMS (WITHIN $Z_i = 0$ Group)

Notes: The table explores selection in audit, comparing audited and unaudited firms excluding from the sample firms drawn for audit in the corresponding random ballot. We estimate a version of model (6), regressing the outcome in each row on two dummy variables (D_i and $corporate_i$) and tax office fixed effects. We restrict the sample to the baseline period only. The dummy variable D_i takes the value 1 for firms whose audit was conducted. The baseline period is June 2012 for the first and June 2013 for the second audit wave. The last two columns for each wave report the coefficient $\hat{\beta}$ and its standard error from the model. The details of the variables used here are provided in Appendix A.1.

A Online Appendix

A.1 Definition of Variables

- (*i*) **Sales.** The value of all goods and services supplied by the firm in the given tax period (month) including exports.
- (*ii*) **Purchases.** The value of all taxable intermediates acquired by the firm in the given tax period (month).
- (*iii*) **Output Tax.** The value of VAT charged on sales made by the firm in the given tax period (month). It equals τ . $(\hat{s}_{it} \hat{s}_{E,it})$, where τ is the applicable VAT rate and $(\hat{s}_{it} \hat{s}_{E,it})$ is the value of non-export sales reported by firm *i* in period *t*. Because exports are zero-rated, they do not appear in the output tax.
- (*iv*) **Input Tax.** The value of VAT credit claimed on intermediates acquired by the firm in the given tax period (month). It equals $\tau . \hat{c}_{it}$, where τ is the applicable VAT rate and \hat{c}_{it} is the value of purchases of intermediates claimed by firm *i* in period *t*.
- (*v*) **Tax Payable.** The VAT payable by the firm in the given tax period (month). By definition, it equals the output tax minus the input tax.
- (*vi*) **Tax Paid** The VAT actually paid by the firm in the given tax period (month). It may differ from Tax Payable if the firm has any carry-forward from previous months.
- (*vii*) **Exports.** The value of all goods and services exported by the firm in the given tax period (month).
- (*viii*) **Imports.** The value of all goods and services imported by the firm in the given tax period (month).
- (*ix*) **Refund.** The amount of refund claimed by the firm in the given tax period (month). The refund arises when the firm's input tax exceeds its output tax. In this case, the firm has the option to carry forward the balance amount or seek its refund. Because exports are zero-rated, firms the majority of whose output is exported are likely to claim refund every tax period.

- (*x*) **Carry Forward.** The amount of carry forward claimed by a firm. The carry forward arises when the firm's input tax exceeds its output tax and it does not opt to seek the refund of the balance amount.
- (*xi*) **Manufacturer.** A firm whose principal business activity is the manufacture of goods. Manufacturing is the process whereby a firm converts inputs into a distinct article capable of being put to use differently than inputs and includes any process incidental or ancillary to it.
- (*xii*) **Importer.** A firm whose principal business activity is the import of goods for sale in the local market without carrying out any manufacturing process on them.
- (*xiii*) **Exporter.** A firm whose principal business activity is the export of goods. These firms may supply in the local market, but a majority of their output is exported out of country.
- (*xiv*) **Distributor**. Distributor means a person appointed by a manufacturer, importer or any other person for a specified area to purchase goods from him for further supply and includes a person who in addition to being a distributor is also engaged in supply of goods as a wholesaler or a retailer.
- (*xv*) Wholesaler. Wholesaler' includes a dealer and means any person who carries on, whether regularly or otherwise, the business of buying and selling goods by wholesale or of supplying or distributing goods, directly or indirectly, by wholesale for cash or deferred payment or for commission or other valuable consideration or stores such goods belonging to others as an agent for the purpose of sale; and includes a person supplying taxable goods to a person who deducts income tax at source under the Income Tax Ordinance, 2001.
- (*xvi*) **Retailer.** A person, supplying goods to general public for the purpose of consumption.
- (*xvii*) **Industry.** The Pakistani tax administration uses 4-digit Harmonized Commodity Description and Coding System (HS code) to classify firms into industry. The code, used by customs administrations throughout the world, divides all goods and services into 99 chapters (the first two digits in the code) and 21

sections. The sections broadly correspond to major industries in the country. I take the section a firm falls in as its industry.

- (*xviii*) **Major City** The dummy variable takes the value 1 if the firm's head office is in one of the three major cities of Pakistan—Karachi, Lahore, and Islamabad.
- (*xix*) **LTU** The dummy variable takes the value 1 if the firm is administered by on of the four Large Taxpayer Centers in the country located in Karachi, Lahore, and Islamabad.

A.2 Marginal Treatment Effects

In this section, we describe how we estimate the MTE(p) curves shown in Figures VIII and IX. Because we have access to a binary instrument only, full nonparametric identification (see Heckman & Vytlacil, 2005, 2007) is not feasible in our setup, and instead we identify MTEs under a functional structure following the approach developed in Kowalski (2016) and Brinch *et al.* (2017).

As in the paper, *Z* here denotes the instrument (random assignment) and *D* the treatment (actual audit). Following the standard terminology in this literature, we refer to $p \equiv P(D = 1|Z)$ as the potential fraction treated. For any outcome *Y*, The MTE(p) is defined as

$$MTE(p) \equiv \mathbb{E}(Y_T - Y_U | U_D = p)$$

where Y_T represents the potential outcome in the audited state (D = 1) and Y_U the potential outcome in the unaudited state (D = 0). The unobserved cost and benefit of audit are represented by U_D and p. The MTE therefore captures the treatment effect on a unit marginal to selecting into treatment. Using the above definition, it can be written as the difference between the marginal treated outcome (MTO) and the marginal untreated outcome (MUO)

$$MTO(p) \equiv \mathbb{E}(Y_T|U_D = p)$$

$$MUO(p) \equiv \mathbb{E}(Y_U|U_D = p)$$

These curves are defined for every value of p(Z) but given our binary instrument only two values of p are observed: the baseline treatment probability $p_B \equiv P(D = 1|Z = 0)$ and the intervention treatment probability $p_I \equiv P(D = 1|Z = 1)$. We therefore assume that both these curves are linear. The MTO(p) is identified at two points

$$BTTO = \mathbb{E}(Y|X = x, D = 1, Z = 0)$$

$$LATO = \frac{1}{p_I - p_B} \left[p_I ITTO - p_B BTTO \right],$$

where $ITTO = \mathbb{E}(Y|X = x, D = 1, Z = 1)$. We use the linearity assumption to extrapolate between these two points. Similarly, the MUO(p) is identified at

$$IUUO = \mathbb{E}(Y|X = x, D = 0, Z = 1)$$

$$LAUO = \frac{1}{p_I - p_B} [(1 - p_B)BUUO - (1 - p_I)IUUO]$$

where $BUUO = \mathbb{E}(Y|X = x, D = 0, Z = 0)$.²⁰

To plot the MTO(p) curve, we regress the outcome variable on a full set of firm and period fixed fixed effects and an interaction term of the audit (D) and post dummies, restricting the sample to firms randomly selected for audit (Z = 1). The regression gives us estimates of ITTO and IUUO. Running a similar regression on a sample of firms not drawn in the random ballot (Z = 0) delivers the estimates of BTTO and BUUO. We then find LATO and LAUO using the definitions above. The MTO(p)curve is identified at two points ($BTTO, \frac{p_B}{2}$) and ($LATO, \frac{p_B+p_I}{2}$). We extrapolate between the two using the linearity assumption. Similarly, MUO(p) is identified at ($LAUO, \frac{p_B+p_I}{2}$) and ($IUUO, \frac{p_I+1}{2}$), and we extrapolate using linearity. The MTO(p)curve is the difference between the two. We draw these curves for four outcomes and two audit waves separately. Since in our setting all these curves sit above each other, we lift both MTO(p) and MUO(p) up by adding the constant from the corresponding regression to distinguish them from the primary object of our interest MTE(p).

²⁰In all these definitions, O stands for outcomes, T for treated, U for untreated, B for baseline, I for intervention, and LA for local average. Please see Kowalski (2016) for detail of these terms.



FIGURE A.I: AMOUNT DETECTED BY TIMING OF AUDIT

Notes: The figure examines if the order in which audits were taken up is correlated with audit outcomes, exploring thereby if audits were systematically targeted toward specific firms. We divide the time between assignment and initiation of audit into ten deciles and then plot the average audit outcome and the 95% confidence interval around it for each decile. The top panels look at the average amount detected by audit in PKR thousands, the middle panels at the average amount recovered in PKR thousands, and the bottom panels at the average amount detected as a ratio of annual baseline turnover of the firm. To take care of outliers, we drop observations where the amount detected is more than the 99th percentile of the distribution. This affects the top and bottom panels only. The LHS panels plot outcomes for the first randomized ballot and the RHS for the second.



Notes: The figure explores the impacts of audit on future firm behavior. We compare the evolution of four VAT outcomes across the treatment and control groups. The treatment groups consists of firms whose audit was assigned through the first random ballot held on September 14, 2015. The control group comprises the rest of the firms in the eligible sample. The eligible sample consists of the population of VAT filers excluding government departments, firms already under audit, and firms subject to fixed and withholding tax regimes. We do not identify the last type of firms and therefore are unable to exclude them from the eligible sample. To construct these charts, we regress the log of the outcome variable shown in the title of each panel on the full set of firm and month fixed effects, dropping the dummy for July 2008. We then plot the coefficients on the time dummies of these regressions. The sample includes all tax periods from July 2008 to June 2018. The regressions are run separately for the two groups of firms. Year *t* on the horizontal axis indicates July of the corresponding year. Vertical dashed lines demarcate the date the random computer ballot was held on.



FIGURE A.III: INTENTION TO TREAT EFFECTS OF THIRD AUDIT WAVE

Notes: The figure shows the difference-in-differences version of the plots in Figure A.II. To construct these charts, we regress the log of the outcome variable shown in the title of each panel on the full set of firm, month, and month×treat dummies, dropping the dummies for July 2008. We then plot the coefficients on the month×treat dummies from these regressions. The gray surface plot shows the 95% confidence interval around the coefficient. The treatment groups consists of firms whose audit was assigned through the first random ballot held on September 14, 2015. The control group comprises the rest of the firms in the eligible sample. The eligible sample consists of the population of VAT filers excluding government departments, firms already under audit, and firms subject to fixed and withholding tax regimes. We do not identify the last type of firms and therefore are unable to exclude them from the eligible sample. We cluster standard errors at the firm level. Year *t* on the horizontal axis indicates July of the corresponding year. Vertical dashed lines demarcate the date the random computer ballot was held on.



FIGURE A.IV: HETEROGENEITY IN RESPONSE BY FIRM SIZE

Notes: The figure explores heterogeneity in the audit effect. We divide firms into ten deciles based on their annual turnover in the baseline year. We then estimate a triple-difference version of model (7). The model includes interactions of the firm decile dummy with the $assign \times after_{it}$ dummy. The $assign_i$ dummies takes the value 1 if the firm's audit was assigned in the corresponding random computer ballot. The control group comprises the rest of the firms in the eligible sample. The eligible sample consists of the population of VAT filers excluding government departments and firms already under audit. The dummy variable $after_t$ indicates that month t falls after the date of the ballot. We drop the triple-interaction term involving the first decile. The coefficients and the 95% confidence intervals on the double and triple-interaction terms from these regressions are plotted. Regressions are run separately for the first and the second audit waves. The first wave results are in blue and the second wave results are in red. Standard errors are clustered at the firm level.



FIGURE A.V: HETEROGENEITY IN RESPONSE BY FIRM AGE

Notes: The figure explores heterogeneity in the audit effect. We divide firms into ten deciles based on their age, defining age as the number of days between July 1, 2013 and the date of registration of the firm. We then estimate a triple-difference version of model (7). The model includes interactions of the firm decile dummies with the $assign \times after_{it}$ dummy. The $assign_i$ dummy takes the value 1 if the firm's audit was assigned in the corresponding random computer ballot. The control group comprises the rest of the firms in the eligible sample. The eligible sample consists of the population of VAT filers excluding government departments and firms already under audit. The dummy variable $after_t$ indicates that month t falls after the date of the ballot. We drop the triple-interaction term involving the first decile. The coefficients and the 95% confidence intervals on the double and triple-interaction terms from these regressions are plotted. Regressions are run separately for the first and the second audit waves. The first wave results are in blue and the second wave results are in red. Standard errors are clustered at the firm level.



FIGURE A.VI: HETEROGENEITY IN RESPONSE BY LOCATION

Notes: The figure explores heterogeneity in the audit effect. We divide firms into five groups depending upon the city their head office is located in. Firms not located in the four major cities of the country— Lahore, Karachi, Islamabad, and Faisalabad— are included in the baseline category. We then estimate a triple-difference version of model (7). The model includes interactions of the firm location dummies with the $assign \times after_{it}$ dummy. The $assign_i$ dummy takes the value 1 if the firm's audit was assigned in the corresponding random computer ballot. The control group comprises the rest of the firms in the eligible sample. The eligible sample consists of the population of VAT filers excluding government departments and firms already under audit. The dummy variable $after_t$ indicates that month t falls after the date of the ballot. The coefficients and the 95% confidence intervals on the double and triple-interaction terms from these regressions are plotted. Regressions are run separately for the first and the second audit waves. The first wave results are in blue and the second wave results are in red. Standard errors are clustered at the firm level.



FIGURE A.VII: HETEROGENEITY IN RESPONSE BY TAX OFFICE

Notes: The figure explores heterogeneity in the audit effect. We divide firms into eleven groups based on the local tax office they are subject to. Firms not in the ten major tax offices are included in the baseline category. We then estimate a triple-difference version of model (7). The model includes interactions of the tax office dummies with the $assign \times after_{it}$ dummy. The $assign_i$ dummy takes the value 1 if the firm's audit was assigned in the corresponding random computer ballot. The control group comprises the rest of the firms in the eligible sample. The eligible sample consists of the population of VAT filers excluding government departments and firms already under audit. The dummy variable $after_t$ indicates that month t falls after the date of the ballot. The coefficients and the 95% confidence intervals on the double and triple-interaction terms from these regressions are plotted. Regressions are run separately for the first and the second audit waves. The first wave results are in blue and the second wave results are in red. Standard errors are clustered at the firm level.



FIGURE A.VIII: HETEROGENEITY IN RESPONSE BY TAX OFFICE TYPE

Notes: The figure explores heterogeneity in the audit effect. We divide firms into three groups based on the type of tax office they are subject to. Firms in four Large Taxpayer Units of the country are included in the first group (LTU), firms in the two Corporate Regional Tax Offices are included in the second group, and the rest of the firms are included in the baseline category. These firms are subject to a normal Regional Tax Office. We then estimate a triple-difference version of model (7). The model includes interactions of the tax office type dummies with the $assign \times after_{it}$ dummy. The $assign_i$ dummy takes the value 1 if the firm's audit was assigned in the corresponding random computer ballot. The control group comprises the rest of the firms in the eligible sample. The eligible sample consists of the population of VAT filers excluding government departments and firms already under audit. The dummy variable $after_t$ indicates that month t falls after the date of the ballot. The coefficients and the 95% confidence intervals on the double and triple-interaction terms from these regressions are plotted. Regressions are run separately for the first and the second audit waves. The first wave results are in blue and the second wave results are in red. Standard errors are clustered at the firm level.



FIGURE A.IX: HETEROGENEITY IN RESPONSE BY PRODUCTION STAGE

Notes: The figure explores heterogeneity in the audit effect. We divide firms into seven groups based on their principle business activity. The baseline category are retailers. These activities roughly capture the position of the firm in the supply chain. We then estimate a triple-difference version of model (7). The model includes interactions of the production stage dummies with the $assign \times after_{it}$ dummy. The $assign_i$ dummy takes the value 1 if the firm's audit was assigned in the corresponding random computer ballot. The control group comprises the rest of the firms in the eligible sample. The eligible sample consists of the population of VAT filers excluding government departments and firms already under audit. The dummy variable $after_t$ indicates that month t falls after the date of the ballot. The coefficients and the 95% confidence intervals on the double and triple-interaction terms from these regressions are plotted. Regressions are run separately for the first and the second audit waves. The first wave results are in blue and the second wave results are in red. Standard errors are clustered at the firm level.



FIGURE A.X: HETEROGENEITY IN RESPONSE BY BUSINESS ORGANIZATION

Notes: The figure explores heterogeneity in the audit effect. We divide firms into three groups based on their business organization. The baseline category are sole proprietors. We then estimate a tripledifference version of model (7). The model includes interactions of the business organization dummies with the $assign \times after_{it}$ dummy. The $assign_i$ dummy takes the value 1 if the firm's audit was assigned in the corresponding random computer ballot. The control group comprises the rest of the firms in the eligible sample. The eligible sample consists of the population of VAT filers excluding government departments and firms already under audit. The dummy variable $after_t$ indicates that month t falls after the date of the ballot. The coefficients and the 95% confidence intervals on the double and tripleinteraction terms from these regressions are plotted. Regressions are run separately for the first and the second audit waves. The first wave results are in blue and the second wave results are in red. Standard errors are clustered at the firm level.



FIGURE A.XI: HETEROGENEITY IN RESPONSE BY INDUSTRY

Notes: The figure explores heterogeneity in the audit effect. We divide firms into 12 groups based on the industry they operate in. We separate firms in 11 major industries of the country and club the rest into the baseline category. We then estimate a triple-difference version of model (7). The model includes interactions of the industry dummies with the $assign \times after_{it}$ dummy. The $assign_i$ dummy takes the value 1 if the firm's audit was assigned in the corresponding random computer ballot. The control group comprises the rest of the firms in the eligible sample. The eligible sample consists of the population of VAT filers excluding government departments and firms already under audit. The dummy variable $after_t$ indicates that month t falls after the date of the ballot. The coefficients and the 95% confidence intervals on the double and triple-interaction terms from these regressions are plotted. Regressions are run separately for the first and the second audit waves. The first wave results are in blue and the second wave results are in red. Standard errors are clustered at the firm level.



FIGURE A.XII: HETEROGENEITY IN RESPONSE BY TIMING OF AUDIT

Notes: The figure explores heterogeneity in the audit effect. We divide firms into ten deciles based on the time lag between the assignment and initiation of audit in days. We then estimate a triple-difference version of model (7). The model includes interactions of the firm decile dummies with the $assign \times after_{it}$ dummy. The $assign_i$ dummy takes the value 1 if the firm's audit was assigned in the corresponding random computer ballot. The control group comprises the rest of the firms in the eligible sample. The eligible sample consists of the population of VAT filers excluding government departments and firms already under audit. The dummy variable $after_t$ indicates that month t falls after the date of the ballot. We drop the triple-interaction term involving the first decile. The coefficients and the 95% confidence intervals on the double and triple-interaction terms from these regressions are plotted. Regressions are run separately for the first and the second audit waves. The first wave results are in blue and the second wave results are in red. Standard errors are clustered at the firm level.



Notes: The figure explores heterogeneity in the audit effect. We use firm-size as a continuous variable. We then use a generalized random forest model to estimate the treatment effects of the audit for all values within the feasible range based on the available data. We consider a firm as treated (audited) if the firm's audit was assigned in the corresponding random computer ballot. The control group comprises the rest of the firms in the eligible sample. The eligible sample consists of the population of VAT filers excluding government departments and firms already under audit. The estimated treatment effects and 95% confidence intervals on the estimated treatment effects are plotted. Models are estimated separately for each outcome variable.



Notes: The figure explores heterogeneity in the audit effect. We use firm-size as a continuous variable. We then use a generalized random forest model to estimate the treatment effects of the audit for all values within the feasible range based on the available data. We consider a firm as treated (audited) if the firm's audit was assigned in the corresponding random computer ballot. The control group comprises the rest of the firms in the eligible sample. The eligible sample consists of the population of VAT filers excluding government departments and firms already under audit. The estimated treatment effects and 95% confidence intervals on the estimated treatment effects are plotted. Models are estimated separately for each outcome variable.

FIGURE A.XV: HETEROGENEITY IN RESPONSE BY FIRM AGE (FIRST WAVE)



B: Purchases



Notes: The figure explores heterogeneity in the audit effect. We use firm-age as a continuous variable. We then use a generalized random forest model to estimate the treatment effects of the audit for all values within the feasible range based on the available data. We consider a firm as treated (audited) if the firm's audit was assigned in the corresponding random computer ballot. The control group comprises the rest of the firms in the eligible sample. The eligible sample consists of the population of VAT filers excluding government departments and firms already under audit. The estimated treatment effects and 95% confidence intervals on the estimated treatment effects are plotted. Models are estimated separately for each outcome variable.

FIGURE A.XVI: HETEROGENEITY IN RESPONSE BY FIRM AGE (SECOND WAVE)

A: Sales

B: Purchases



Notes: The figure explores heterogeneity in the audit effect. We use firm-age as a continuous variable. We then use a generalized random forest model to estimate the treatment effects of the audit for all values within the feasible range based on the available data. We consider a firm as treated (audited) if the firm's audit was assigned in the corresponding random computer ballot. The control group comprises the rest of the firms in the eligible sample. The eligible sample consists of the population of VAT filers excluding government departments and firms already under audit. The estimated treatment effects and 95% confidence intervals on the estimated treatment effects are plotted. Models are estimated separately for each outcome variable.



FIGURE A.XVII: HETEROGENEITY IN RESPONSE BY LOCATION

Notes: The figure explores heterogeneity in the audit effect. We divide firms into five groups depending upon the city their head office is located in. Firms not located in the four major cities of the country— Lahore, Karachi, Islamabad, and Faisalabad— are included in the baseline category. We then use a generalized random forest model to estimate the treatment effects of the audit. The model includes dummy variables for each group along with a dummy variable for "after" - indicating the time period after the date of the ballot. We consider a firm as treated (audited) if the firm's audit was assigned in the corresponding random computer ballot. The control group comprises the rest of the firms in the eligible sample. The eligible sample consists of the population of VAT filers excluding government departments and firms already under audit. The coefficients and the 95% confidence intervals on the estimated treatment effects are plotted. Models are estimated separately for the first and the second audit waves and for each outcome variable. The first wave results are in blue and the second wave results are in red.

FIGURE A.XVIII: HETEROGENEITY IN RESPONSE BY TAX OFFICE



Notes: The figure explores heterogeneity in the audit effect. We divide firms into eleven groups based on the local tax office they are subject to. Firms not in the ten major tax offices are included in the baseline category. We then use a generalized random forest model to estimate the treatment effects of the audit. The model includes dummy variables for each group along with a dummy variable for "after" - indicating the time period after the date of the ballot. We consider a firm as treated (audited) if the firm's audit was assigned in the corresponding random computer ballot. The control group comprises the rest of the firms in the eligible sample. The eligible sample consists of the population of VAT filers excluding government departments and firms already under audit. The coefficients and the 95% confidence intervals on the estimated treatment effects are plotted. Models are estimated separately for the first and the second audit waves and for each outcome variable. The first wave results are in blue and the second wave results are in red.





Notes: The figure explores heterogeneity in the audit effect. We divide firms into three groups based on the type of tax office they are subject to. Firms in four Large Taxpayer Units of the country are included in the first group (LTU), firms in the two Corporate Regional Tax Offices are included in the second group, and the rest of the firms are included in the baseline category. These firms are subject to a normal Regional Tax Office. We then use a generalized random forest model to estimate the treatment effects of the audit. The model includes dummy variables for each tax office type along with a dummy variable for "after" - indicating the time period after the date of the ballot. We consider a firm as treated (audited) if the firm's audit was assigned in the corresponding random computer ballot. The control group comprises the rest of the firms in the eligible sample. The eligible sample consists of the population of VAT filers excluding government departments and firms already under audit. The coefficients and the 95% confidence intervals on the estimated treatment effects are plotted. Models are estimated separately for the first and the second audit waves and for each outcome variable. The first wave results are in blue and the second wave results are in red.

FIGURE A.XX: HETEROGENEITY IN RESPONSE BY PRODUCTION STAGE



Notes: The figure explores heterogeneity in the audit effect. We divide firms into seven groups based on their principle business activity. The baseline category are retailers. These activities roughly capture the position of the firm in the supply chain. We then use a generalized random forest model to estimate the treatment effects of the audit. The model includes dummy variables for each group along with a dummy variable for "after" - indicating the time period after the date of the ballot. We consider a firm as treated (audited) if the firm's audit was assigned in the corresponding random computer ballot. The control group comprises the rest of the firms in the eligible sample. The eligible sample consists of the population of VAT filers excluding government departments and firms already under audit. The coefficients and the 95% confidence intervals on the estimated treatment effects are plotted. Models are estimated separately for the first and the second audit waves and for each outcome variable. The first wave results are in blue and the second wave results are in red.


FIGURE A.XXI: HETEROGENEITY IN RESPONSE BY BUSINESS ORGANIZATION

Notes: The figure explores heterogeneity in the audit effect. We divide firms into three groups based on their business organization. The baseline category are sole proprietors We then use a generalized random forest model to estimate the treatment effects of the audit. The model includes dummy variables for each group along with a dummy variable for "after" - indicating the time period after the date of the ballot. We consider a firm as treated (audited) if the firm's audit was assigned in the corresponding random computer ballot. The control group comprises the rest of the firms in the eligible sample. The eligible sample consists of the population of VAT filers excluding government departments and firms already under audit. The coefficients and the 95% confidence intervals on the estimated treatment effects are plotted. Models are estimated separately for the first and the second audit waves and for each outcome variable. The first wave results are in blue and the second wave results are in red.





Notes: The figure explores heterogeneity in the audit effect. We divide firms into 11 groups based on the industry they operate in. We separate firms in 10 major industries of the country and club the rest into the baseline category. We then use a generalized random forest model to estimate the treatment effects of the audit. The model includes dummy variables for each group along with a dummy variable for "after" - indicating the time period after the date of the ballot. We consider a firm as treated (audited) if the firm's audit was assigned in the corresponding random computer ballot. The control group comprises the rest of the firms in the eligible sample. The eligible sample consists of the population of VAT filers excluding government departments and firms already under audit. The coefficients and the 95% confidence intervals on the estimated treatment effects are plotted. Models are estimated separately for the first and the second audit waves and for each outcome variable. The first wave results are in blue and the second wave results are in red.

	Amt.	Detected	Amt. R	lecovered	Amt. R	lecoverable	Refund	Curtailed
	PKR	%	PKR	%	PKR	%	PKR	%
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
<u>A: First Audit Wave</u>								
All Audited Firms	2.147	0.431	0.023	0.005	2.118	0.425	0.004	0.001
Amount Detected > 0	2.147	1.567	0.023	0.017	2.118	1.546	0.004	0.003
Size Quartile 1	0.062	684.756	0.001	11.221	0.061	673.534	0.000	0.000
Size Quartile 2	0.067	3.936	0.003	0.186	0.064	3.750	0.000	0.000
Size Quartile 3	0.215	1.746	0.008	0.067	0.203	1.648	0.003	0.021
Size Quartile 4	1.802	0.372	0.011	0.002	1.790	0.370	0.002	0.000
<u>B: Second Audit Wave</u>								
All Audited Firms	2.235	0.102	0.040	0.002	2.191	0.100	0.003	0.000
Amount Detected > 0	2.235	0.845	0.040	0.015	2.191	0.828	0.003	0.001
Size Quartile 1	0.045	10.205	0.002	0.473	0.042	9.649	0.000	0.000
Size Quartile 2	0.166	3.367	0.009	0.179	0.157	3.188	0.000	0.000
Size Quartile 3	0.217	0.889	0.009	0.036	0.205	0.840	0.003	0.012
Size Quartile 4	1.808	0.083	0.020	0.001	1.786	0.082	0.000	0.000

TABLE A.I: BREAKDOWN OF THE DETECTED AMOUNT

Notes: The table breaks down the total amount detected by audit (columns 1-2) into its three major components (columns 3-8). The odd-number columns report the amounts in PKR billions and the even-number columns the amount as a ratio of the aggregate annual turnover of the corresponding group of firm. Amount Recovered is the amount paid by the taxpayer as a result of audit. Amount Recoverable, on the other hand, is unpaid amount out of the total detected by audit. This amount is subject to quasijudicial determination and appeal processes. Refund Curtailed indicates the amount by which the firm agreed to reduce its refund claim pending with the department.

	Outcome:	Days between	assignment an	d initiation
	(1)	(2)	(3)	(4)
Sales	-1.785	-4.301	2.542	2.679
	(7.492)	(7.489)	(2.749)	(2.657)
Purchases	-0.727	-3.636	-2.583	0.588
	(8.569)	(8.568)	(5.626)	(5.433)
Output Tax	9.936	8.030	-2.929	0.718
-	(30.624)	(30.012)	(12.057)	(11.651)
Input Tax	-4.050	1.030	3.229	-2.713
-	(14.118)	(13.982)	(11.034)	(10.648)
Tax Paid	-6.673	-3.513	-1.108	-2.919
	(23.011)	(22.538)	(4.718)	(4.554)
Exports	-0.550	-0.126	1.836	2.399
-	(1.560)	(1.540)	(1.002)	(0.974)
Imports	-0.201	-0.223	-0.370	-0.264
-	(1.884)	(1.916)	(0.643)	(0.624)
Refund	1.382	1.662	-1.847	-2.325
	(1.395)	(1.377)	(0.866)	(0.840)
Carry Forward	1.734	1.132	-0.143	-0.300
-	(3.374)	(3.355)	(0.569)	(0.549)
Manufacturer	-13.271	-11.003	-1.860	-1.986
	(5.331)	(5.298)	(1.615)	(1.581)
Importer	-0.785	-0.614	-3.302	0.310
-	(6.230)	(6.190)	(1.833)	(1.791)
Exporter	1.834	6.001	-1.649	-1.134
_	(9.390)	(9.301)	(2.282)	(2.295)
Distributor	7.098	9.746	-0.251	-1.645
	(9.143)	(8.977)	(2.469)	(2.395)
Wholesaler	-5.548	-2.847	-1.848	0.958
	(5.391)	(5.315)	(1.669)	(1.624)
Service Provider	-7.959	-4.111	0.109	1.141
	(5.332)	(5.247)	(1.661)	(1.606)
Constant	46.995	44.436	18.961	17.830
	(4.843)	(4.768)	(1.490)	(1.443)
Observations	3,482	3,481	3,612	3,611
Corporation FEs	Yes	Yes	Yes	Yes
Tax Office FEs	No	Yes	No	Yes

TABLE A.II: SELECTION IN	SEQUENCING OF AUDITS
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Notes: The table explores selection in audit. We regress the time lag measured in number of days between the assignment and initiation of audit on baseline firm characteristics. We standardize the first nine variables in this table by subtracting the mean and dividing by the standard deviation of the variable. Since audits were taken up by local tax offices, we include the tax office fixed effects in evennumbered columns. The first two columns report results for the first audit wave and the last two for the second audit wave. Standard errors are in parenthesis.

			First Wav	re		Second Wave				
	Sales	Purchases	Output	Input	Tax Payable	Sales	Purchases	Output	Input	Tax Payable
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
assign × year $\in [s - 1, s]$	-0.018 (0.015)	-0.005 (0.017)	-0.039 (0.020)	-0.004 (0.021)	-0.033 (0.025)	-0.016 (0.010)	-0.018 (0.011)	-0.027 (0.013)	-0.030 (0.014)	0.002 (0.017)
assign × year $\in [s - 3, s]$	0.001 (0.014)	0.021 (0.016)	-0.031 (0.018)	0.021 (0.020)	-0.006 (0.022)	-0.006 (0.010)	-0.014 (0.012)	-0.005 (0.014)	-0.020 (0.014)	0.012 (0.017)
assign × year $\in [s - 5, s]$	-0.004 (0.021)	0.042 (0.022)	-0.019 (0.022)	0.040 (0.024)	0.051 (0.033)	0.028 (0.011)	0.007 (0.012)	0.020 (0.013)	-0.002 (0.014)	0.056 (0.017)
Observations	2,324,186	2,025,380	1,672,095	1,681,583	1,154,574	2,628,878	2,290,848	1,934,273	1,945,733	1,312,928
Firm FEs	Yes	Yes								
Period FEs	Yes	Yes								

TABLE A.III: PREEXISTING TRENDS

Notes: The table explores if the preexisting trends for the five outcomes indicated in the heading of each column were parallel between firms who were picked for audit in a random ballot and other firms in the eligible sample. We estimate a model similar to (7) replacing the $assign \times after_{it}$ dummy with three dummies shown in the top three rows. The dummy variable $assign_i$ denotes that firm *i*'s was picked for audit in the random ballot indicated in the heading of the column. The control group comprises the rest of the firms in the eligible sample. The eligible sample consists of the population of VAT filers excluding government departments and firms already under audit. The sample for these regressions include the baseline periods only, from July 2008 to August 2013 for the first wave and from July 2008 to August 2014 for the second. The dummy variable $year \in [s - 1, s]$ indicates that the period is one of the last twelve months included in the regression and so on. Standard errors are in parenthesis, which have been clustered at the firm level.

		Impact	s After On	e Year		Impacts After Three Years				
	Sales	Purchases	Output Tax	Input Tax	Tax Payable	Sales	Purchases	Output Tax	Input Tax	Tax Payable
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
<u>A: ITT Estimat</u>	tes									
assign \times after	-0.009 (0.016)	-0.009 (0.019)	-0.016 (0.021)	-0.017 (0.026)	-0.037 (0.027)	-0.007 (0.014)	-0.021 (0.019)	-0.025 (0.019)	-0.036 (0.023)	-0.015 (0.030)
Observations	2,802,387	2,456,864	2,061,472	2,089,489	1,393,541	3,809,614	3,315,994	2,857,885	2,895,330	1,890,220
B: LATE Estim	ates									
treat \times after	-0.013 (0.022)	-0.014 (0.027)	-0.022 (0.029)	-0.024 (0.037)	-0.051 (0.036)	-0.010 (0.019)	-0.030 (0.027)	-0.035 (0.026)	-0.051 (0.031)	-0.021 (0.041)
Observations	2,802,387	2,456,864	2,061,472	2,089,489	1,393,541	3,809,614	3,315,994	2,857,885	2,895,330	1,890,220
Firm FEs	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Period FEs	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes

TABLE A.IV: IMPACTS OF RANDOM AUDITS ASSIGNED IN THE FIRST WAVE

Notes: The table estimates the impact of audit on firms' future behavior. In the top panel, the coefficient assign × after shows $\hat{\gamma}$ from model (7), where the dummy variable assign_i denotes that firm *i*'s audit was assigned through the first random ballot held on September 13, 2013. The control group comprises the rest of the firms in the eligible sample. The eligible sample consists of the population of VAT filers excluding government departments and firms already under audit. The dummy variable after_t indicates that month *t* falls after the date of the ballot. The sample includes periods up to October 2014 for the first five columns and periods up to October 2016 for the rest. Panel B shows the corresponding results from 2sls regressions, where the endogenous variable audit_i is instrumented by the initial random assignment. Standard errors are in parenthesis, which have been clustered at the tax office level.

Outcome:	$audit imes after_{it}$							
Random Draw Held On:	September 13, 2013		Septemb	oer 25, 2014	September 14, 2015			
Post Sample:	One Year	Three Years	One Year	Three Years	One Year	Three Years		
	(1)	(2)	(3)	(4)	(5)	(6)		
assign \times after	0.704 (0.007)	0.703 (0.007)	0.294 (0.004)	0.296 (0.004)	0.133 (0.004)	0.134 (0.004)		
Observations	6,893,186	9,681,146	7,894,004	10721371	8,241,185	10829729		
F Statistic	10,353	10,071	4,751	4,658	1,120	1,102		

TABLE A.V: AUDIT IMPACTS - FIRST STAGE

Notes: The table reports the first stage of our 2sls models. We estimate model (7) using the dummy $treat \times after_{it}$ as the outcome variable, where $treat_i$ takes the value 1 if firm *i* was audited in the corresponding audit wave indicated in the heading of each column. The coefficient assign × after shows $\hat{\gamma}$ from these regressions. The dummy variable assign_i denotes that firm *i*'s audit was assigned through the random ballot indicated in the heading of each column. The sample includes the population of VAT filers excluding government departments and firms already under audit. The dummy variable after_t indicates that month *t* falls after the date of the ballot. We report results for two Post Samples: One Year specifications include twelve $after_t$ periods and Three Years specifications include 36 $after_t$ periods. In each case, the samples includes all months from July 2008 to the last $after_t$ period. Standard errors are in parenthesis, which have been clustered at the firm level.

		Impact	s After On	e Year		Impacts After Three Years				
	Sales	Purchases	Output Tax	Input Tax	Tax Payable	Sales	Purchases	Output Tax	Input Tax	Tax Payable
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
assign \times after	-0.034 (0.011)	-0.024 (0.013)	-0.039 (0.014)	-0.009 (0.014)	0.004 (0.014)	-0.050 (0.011)	-0.040 (0.014)	-0.071 (0.015)	-0.076 (0.015)	-0.093 (0.015)
Observations	3,007,568	2,590,734	2,256,294	2,265,080	2,758,303	3,910,133	3,341,025	2,879,242	2,930,477	3,577,794
B: LATE Estim	nates									
treat \times after	-0.261 (0.083)	-0.185 (0.102)	-0.296 (0.106)	-0.063 (0.105)	0.033 (0.108)	-0.376 (0.087)	-0.297 (0.106)	-0.487 (0.110)	-0.527 (0.108)	-0.652 (0.112)
Observations	3,007,568	2,590,734	2,256,294	2,265,080	2,758,303	3,910,133	3,341,025	2,879,242	2,930,477	3,577,794
Firm FEs	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Period FEs	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes

TABLE A.VI: IMPACTS OF RANDOM AUDITS ASSIGNED IN THE THIRD WAVE

Notes: The table estimates the impact of audit on firms' future behavior. In the top panel, the coefficient assign × after shows $\hat{\gamma}$ from model (7), where the dummy variable assign_i denotes that firm *i*'s audit was assigned through the first random ballot held on September 14, 2015. The control group comprises the rest of the firms in the eligible sample. The eligible sample consists of the population of VAT filers excluding government departments and firms already under audit. The dummy variable after_t indicates that month t falls after the date of the ballot. The sample includes periods up to October 2016 for the first five columns and periods up to October 2018 for the rest. Panel B shows the corresponding results from 2sls regressions, where the endogenous variable audit_i is instrumented by the initial random assignment. Standard errors are in parenthesis, which have been clustered at the firm level.

			First Way	ve 🛛			Second Wave			
	Sales	Purchases	Output	Input	Tax Payable	Sales	Purchases	Output	Input	Tax Payable
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
treat \times year $\in [s - 1, s]$	0.019 (0.016)	0.038 (0.018)	-0.016 (0.021)	0.022 (0.020)	-0.046 (0.026)	0.001 (0.015)	0.020 (0.019)	0.022 (0.023)	-0.024 (0.022)	-0.007 (0.028)
treat \times year $\in [s - 3, s]$	0.070 (0.016)	0.074 (0.017)	0.006 (0.019)	0.071 (0.019)	0.029 (0.024)	0.003 (0.015)	0.011 (0.019)	0.037 (0.023)	0.029 (0.022)	-0.006 (0.027)
treat \times year $\in [s - 5, s]$	0.089 (0.024)	0.066 (0.022)	0.011 (0.022)	0.066 (0.024)	0.098 (0.033)	0.034 (0.018)	0.028 (0.019)	0.054 (0.022)	0.064 (0.022)	0.025 (0.028)
Observations	2,324,186	2,025,380	1,672,095	1,681,583	1,154,574	2,628,878	2,290,848	1,934,273	1,945,733	1,312,928
Firm FEs	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Period FEs	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes

TABLE A.VII: PREEXISTING TRENDS - AUDITED VS. NOT AUDITED

Notes: The table explores if the preexisting trends for the five outcomes indicated in the heading of each column were parallel between audited and unaudited firms. We estimate a model similar to (7) replacing the $assign \times after_{it}$ dummy with three dummies shown in the top three rows. The dummy variable $treat_i$ denotes that firm i was audited in the wave indicated in the heading of the column. The control group comprises the rest of the firms in the eligible sample. The eligible sample consists of the population of VAT filers excluding government departments and firms already under audit. The sample for these regressions include the baseline periods only, from July 2008 to August 2013 for the first wave and from July 2008 to August 2014 for the second. The dummy variable $year \in [s - 1, s]$ indicates that the period is one of the last twelve months included in the regression and so on. Standard errors are in parenthesis, which have been clustered at the firm level.

	Sales	Purchases	Output Tax	Input Tax	Tax Payable
	(1)	(2)	(3)	(4)	(5)
<u>A: First Wave</u>					
assign \times after	-0.009 (0.019)	-0.016 (0.021)	-0.020 (0.025)	-0.029 (0.026)	0.004 (0.031)
assign \times after \times trait	0.009 (0.040)	-0.023 (0.048)	-0.022 (0.052)	-0.031 (0.054)	-0.089 (0.070)
Observations	3,839,502	3,328,628	2,884,225	2,906,045	1,913,096
<u>B: Second Wave</u>					
assign \times after	-0.014 (0.011)	-0.019 (0.013)	-0.016 (0.013)	-0.009 (0.013)	0.005
assign \times after \times trait	0.040 (0.031)	(0.013) 0.119 (0.041)	0.053 (0.042)	0.038 (0.039)	0.010 (0.048)
Observations	4,390,478	3,791,277	3,262,221	3,313,664	2,151,912
Firm FEs	Yes	Yes	Yes	Yes	Yes
Period FEs	Yes	Yes	Yes	Yes	Yes

TABLE A.VIII: HETEROGENEITY IN RESPONSE WITH RESPECT TO AMOUNT DE-TECTED

Notes: The table explores heterogeneity in the audit effect. We divide firms into two groups. Firms against whom a positive amount was detected by audit are included in one group (indicated by the dummy variable $trait_i$); the rest of the firms are included in the baseline category. We then estimate a triple-difference version of model (7). The model includes interactions of the $trait_i$ dummy with the $assign \times after_{it}$ dummy. The $assign_i$ dummy takes the value 1 if the firm's audit was assigned in the corresponding random computer ballot. The control group comprises the rest of the firms in the eligible sample. The eligible sample consists of the population of VAT filers excluding government departments and firms already under audit. The dummy variable $after_t$ indicates that month t falls after the date of the ballot. The coefficients and the 95% confidence intervals on the double and triple-interaction terms from these regressions are plotted. Regressions are run separately for the first and the second audit waves. Standard errors are clustered at the firm level.

	Outcome: Amount Detected (Std. Deviations)						
	(1)	(2)	(3)	(4)	(5)	(6)	
A: Share Final Sales							
2nd Quartile	-0.100*	-0.099**	-0.097*	-0.098*	-0.105**	-0.096**	
	(0.051)	(0.051)	(0.050)	(0.050)	(0.052)	(0.048)	
3rd Quartile	-0.094*	-0.091*	-0.085*	-0.090*	-0.098*	-0.086*	
	(0.051)	(0.050)	(0.047)	(0.050)	(0.052)	(0.046)	
4th Quartile	-0.101**	-0.097*	-0.090**	-0.085*	-0.108*	-0.085*	
	(0.051)	(0.049)	(0.046)	(0.044)	(0.056)	(0.045)	
Observations	6,561	6,561	6,561	6,560	6,548	6,547	
B: Share (Final Sales +	Purchases	from Uni	registered	Sector)			
2nd Quartile	-0.085	-0.082	-0.076	-0.081	-0.088	-0.074	
	(0.052)	(0.051)	(0.048)	(0.051)	(0.053)	(0.046)	
3rd Quartile	-0.108**	-0.087*	-0.094**	-0.083*	-0.113**	-0.074*	
	(0.052)	(0.045)	(0.045)	(0.043)	(0.057)	(0.042)	
4th Quartile	-0.113**	-0.086**	-0.095**	-0.086**	-0.118**	-0.076*	
	(0.052)	(0.044)	(0.043)	(0.043)	(0.059)	(0.043)	
Observations	6,561	6,561	6,561	6,560	6,548	6,547	
Size FEs	No	Yes	No	No	No	Yes	
Production Stage FEs	No	No	Yes	No	No	Yes	
Tax Office FEs	No	No	No	Yes	No	Yes	
Industry FEs	No	No	No	No	Yes	Yes	

TABLE A.IX: HETEROGENEITY IN AMOUNT DETECTED BY SHARE FINAL SALES

Notes: The table examines if the amount detected by audit changes with the share of final sales reported by a firm at the baseline. The outcome variable here is the amount detected by audit, normalized by its standard deviation. To maximize power, we pool together the audits conducted in the first two waves. Final sales are defined as sales where the other party to the transaction does not possess a national tax number: they are either consumers or informal firms. We divide firms into four quartiles based on the share of final sales in their turnover at the baseline. We regress the outcome variable on the three quartile dummies, omitting the first quartile as the reference group. We successively introduce the controls indicated in the last four lines. ***, **, and * denote significance at the 1%, 5%, and 10% levels.